

COLLABORATING FOR IMPACT

THE BUILDOFFSITE MANIFESTO

INTRODUCTION

Since its creation, Buildoffsite has sought to promote, support and increase the adoption of offsite and pre-manufactured solutions across construction and the built environment. Working with our membership, wider network and key industry stakeholders & partners, we seek to deliver permanent, positive transformation and impact through collaboration.

This vision can only be delivered through clear direction and objectives in all activity we undertake; both internally and with, and on behalf of, our members and collaborators.

Ultimately, we aspire to ‘normalise’ offsite & Modern Methods of Construction, enable greater project delivery and ensure we continue to break down the barriers to achieving this for the benefit of our members and the industry as a whole.

As always, we will continue to bring industry together and promote innovative and collaborative ways of working and doing business across our diverse network.

In order to achieve this, we set out our key pledges for delivering this change. These objectives will drive all activity we undertake and will be regularly monitored and referred to with members. Measures will be implemented in order for us to track success and influence across these pledges, and this will form part of an annual review undertaken with the membership.

INFLUENCE & INFORM



Buildoffsite will **influence and inform policy**. Through creating and strengthening relationships with policy makers, we pledge to help shape and inform the current and future conversations, and decisions around offsite construction and the built environment. We will strategically engage members in this influencing activity for the benefit of the wider network.

By taking a strategic and considered approach we will work with our members to ensure we continue to build upon our position as the trusted advisor for offsite and MMC, across all stakeholder groups. Ensuring that we create opportunities to strengthen understanding and engagement.

LOBBY GOVERNMENT



Buildoffsite will **lobby UK Government** on behalf of, and with our members, to ensure the required level of support is available for the increased adoption and growth of offsite and pre-manufactured solutions. Following the presumption in favour of offsite, and the commitments made by various departments to increase the use of offsite solutions in their portfolio, the sector has never before seen greater opportunity for stimulated growth. However, we want to ensure this remains a permanent and growing transformation within Government estates programme.

In order to ensure the maximum impact from our efforts, the work of our **Client group and Sector Working Groups** will shape our priorities for lobbying and policy influence across specific disciplines and wider industry.

INFORM DECISION MAKING



Buildoffsite will **work to inform client decision making**, both public and private, across multiple sectors.

Through our newly formed Client Group, we will ensure their requirements, and the solutions that the offsite supply chain can bring are married together to drive optimum results for the industry. Through research, education, knowledge sharing and innovative networking we can facilitate conversations with clients that will present increased and better solutions for their projects; and more opportunities for the offsite supply chain, as well as building the knowledge of clients to increase the adoption of MMC.

Through our new series of **Meet the Buyer and Meet the Supplier events**, we will facilitate the introduction, networking and collaboration of supply chain and client to deliver results and projects needs.

CHALLENGE PERCEPTIONS



Buildoffsite will **challenge perceptions** around offsite. Despite the increased adoption and growth in the sector there are still some common misconceptions held regarding offsite. This includes factors around cost, quality, durability, repairability and more. Our role, representing our members and the wider industry, is to debunk and demystify these perceptions to ensure the sector doesn't face barriers to increased adoption and is ultimately better informed moving forward.

ADDRESS BARRIERS



As perceptions are challenged, Buildoffsite will **identify, seek to & support industry to address barriers** to the increased adoption of offsite. Our goal is to work with members and key industry stakeholders to ensure these barriers are broken down, solutions identified and to normalise offsite construction.

BUILD INSIGHT & KNOWLEDGE



Buildoffsite will provide **insight and knowledge** on the offsite sector. Through our events and webinar programme, marketing and communications, and research and guidance activity we will ensure that all aspects of industry improve awareness and understanding of the key trends, information and opportunities that are shaping the sector. We will provide a voice and platform for our members and industry stakeholders to comment and discuss the factors that are influencing offsite, and enable debate and conversation both with and for our members.

Through our renewed focus on **research and industry events** we will enable the development and dissemination of current and future thinking and knowledge.

DEMONSTRATE EVIDENCE



Buildoffsite will **demonstrate through evidence** the benefits and activity of the offsite sector. Through facilitated research, guidance and reporting this evidence will help shape the future of the sector and can be used to help enable the increased adoption and success of offsite solutions.

We will continue our long standing history of delivering industry beneficial **research and reportage**, underpinned by the collective knowledge of our **Client Group & Sector Working Groups**.

COLLABORATING FOR DELIVERY

Our new Client Group & Sector Working Groups will be key to the delivery of the goals set out in this document. Underpinning the work of these groups will be an emphasis on interaction, collaboration, innovation and problem-solving and we will seek to encourage this across sectors and disciplines.

Through collaboration, knowledge sharing, or the production of research and guidance the Sector Working Groups will deliver outputs and impacts; to benefit members own business objectives, the Client Group, other Buildoffsite members and the wider offsite industry.

Activity of each Working Group will differ, but will likely include;

- Producing research & guidance
- Facilitating solution-focused workshops
- Developing reportage to address barriers or challenge perceptions
- Educating & informing clients and the wider sector on innovative solutions

As activity is undertaken, expert sub-groups will be formed with a particular focus on core themes identified.

SECTOR WORKING GROUPS & CORE THEMES

