



WMCA: A Client's Perspective

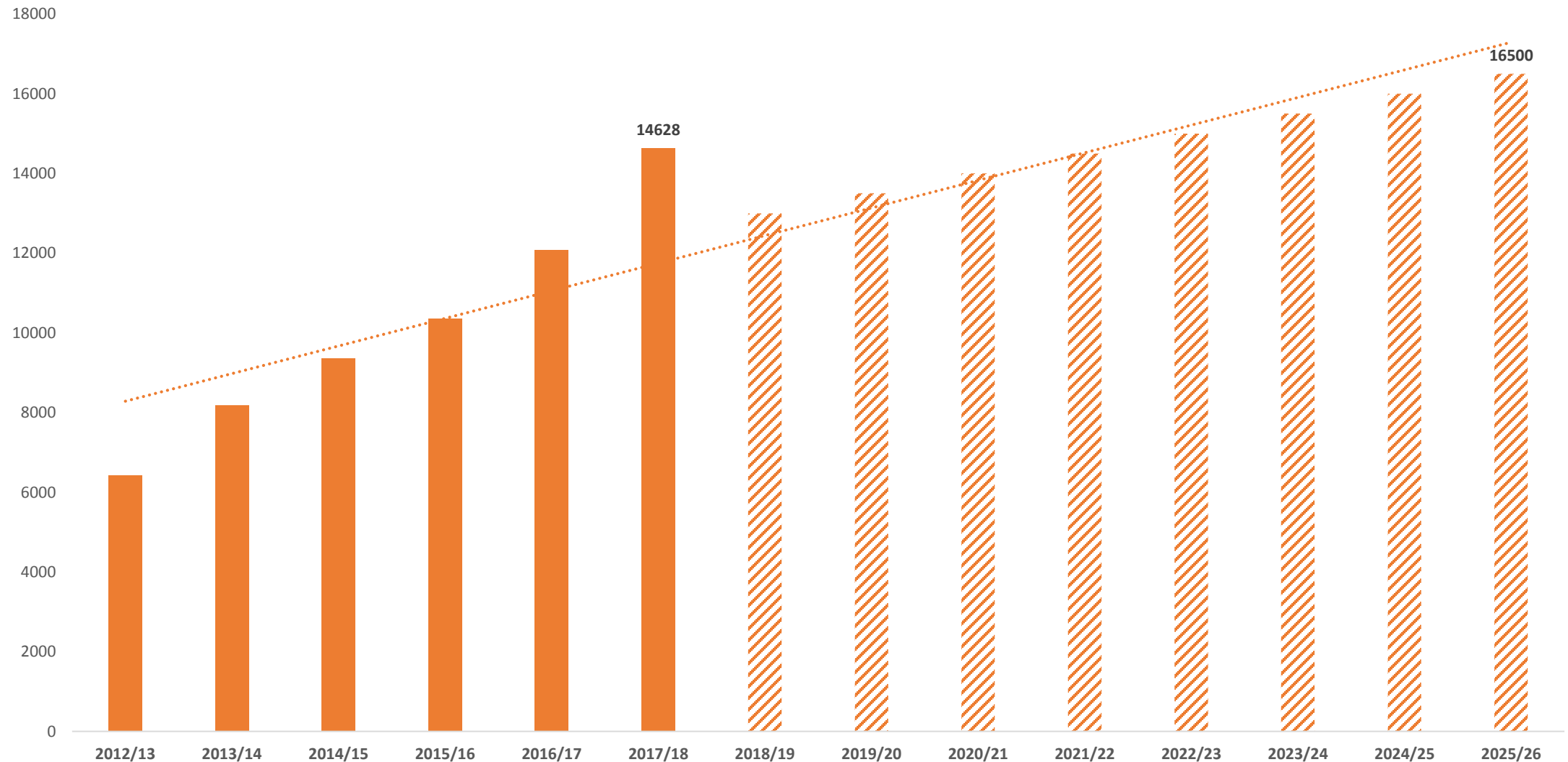
David Warburton & Rachel Atterbury

The WMCA area



The Challenge

WMCA Additional Dwellings trend and targets 2012/13 to 2025/26



The ambition is big...

- **215,000 new homes** by 2031, up to average of 16,500 pa
- Increased **affordable** and social housing provision
- Step change in **design quality**
- Preparation of (non-statutory) spatial investment and delivery plan
- £100m brownfield land fund to unlock 8,000 additional homes
- £250m Housing Infrastructure Fund
- Establishment of Joint Delivery Team with Homes England
- Exploring new and existing **delivery vehicles**
- Exploring potential for **Modern Methods of Construction**
- Regional housing and employment site **pipeline**



...but it is more than a numbers game

Big Opportunities



Our goals



West Midlands Local Industrial Strategy

May 2019



WEST MIDLANDS
COMBINED AUTHORITY
Strategic Economic Plan

MAKING OUR MARK...

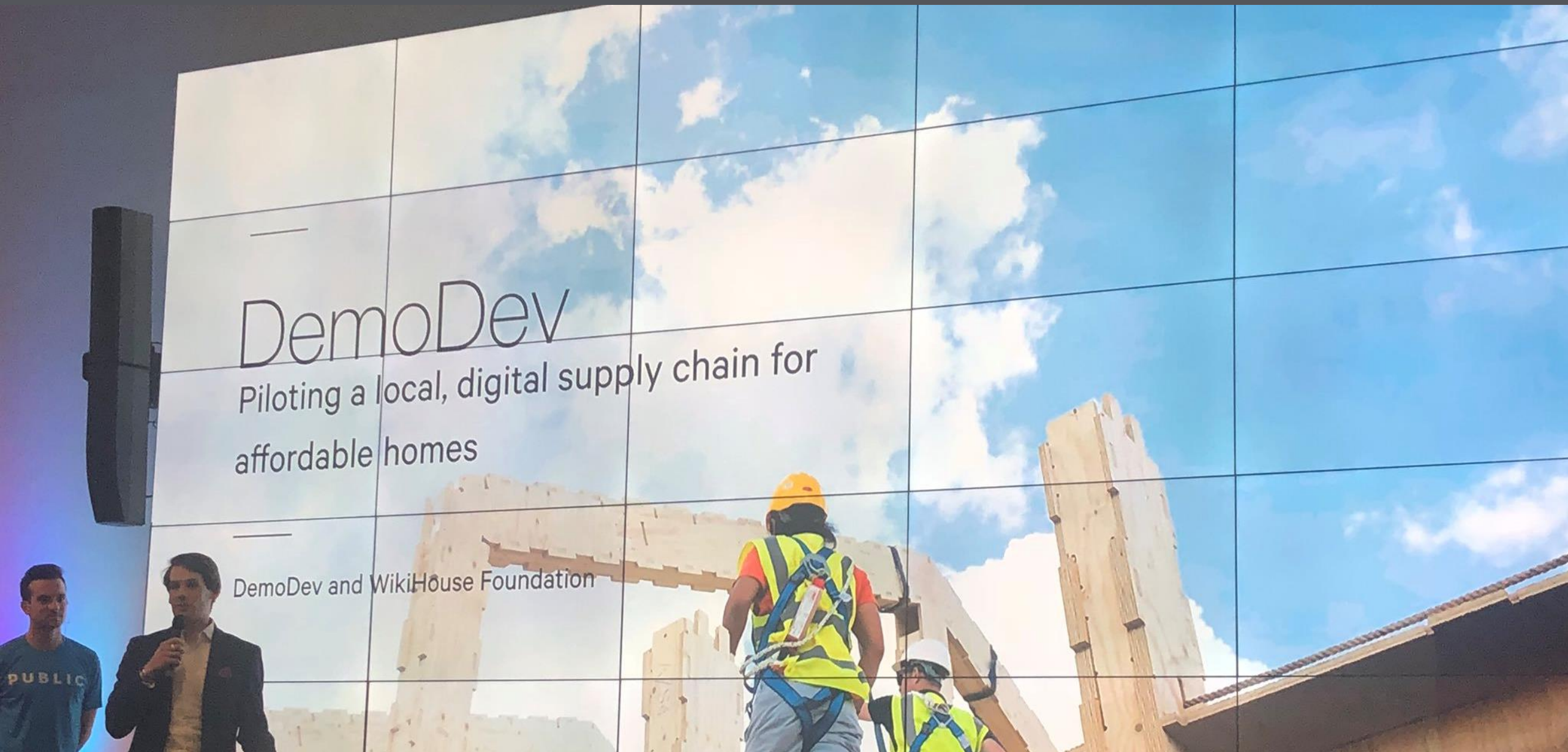
...THE WEST MIDLANDS, THE BEST REGION
IN THE UK TO DO BUSINESS



Identifying the opportunity



Testing the process



Our Approach



**Attracting
Investment**



**Putting WM
on the map**



Collaboration



Leadership

A Tailored Investment Conversation...

Total Available	£760m
Brownfield Land and Property Development Fund	£50m
Collective Investment Fund	£140m
Residential Investment Fund	£70m
Housing Deal: Housing Infrastructure Fund	£250m
Housing Deal: Land Fund	£100m
Plus...	£53m
Black Country Land and Property Investment Fund	+ a further £97m

...in a unique single funding portal with a single set of criteria

Looking to the future



Building on success



Our Strategy



**Collaborative
Delivery Vehicles**



**Regional
Approach**



Targets