

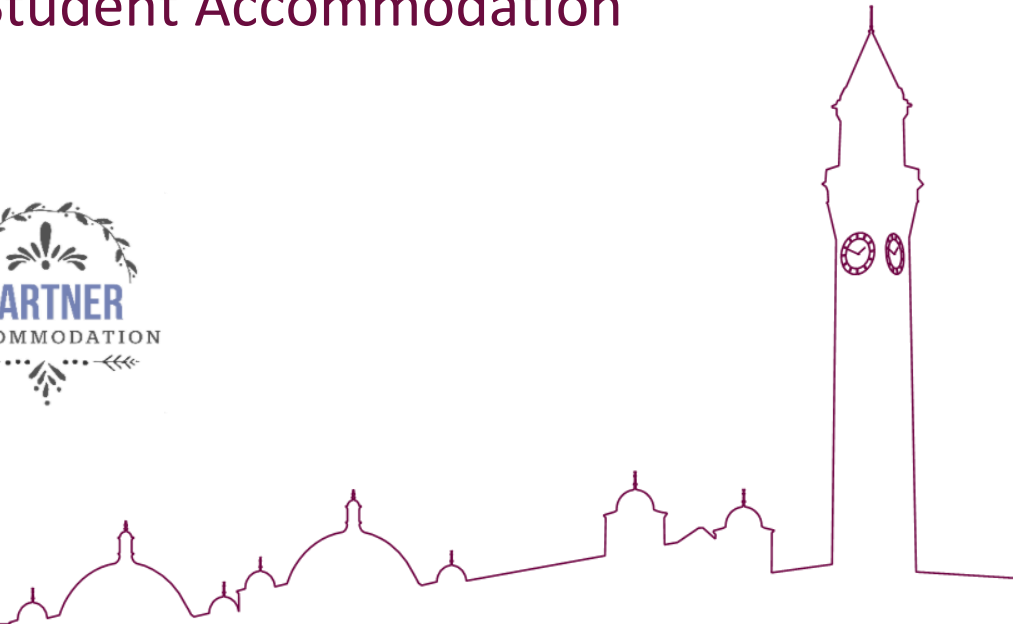


UNIVERSITY OF  
BIRMINGHAM

HOSPITALITY AND  
ACCOMMODATION  
SERVICES

# The University of Birmingham, Student Accommodation and future opportunities

Tim Owen, General Manager, Student Accommodation





# The University

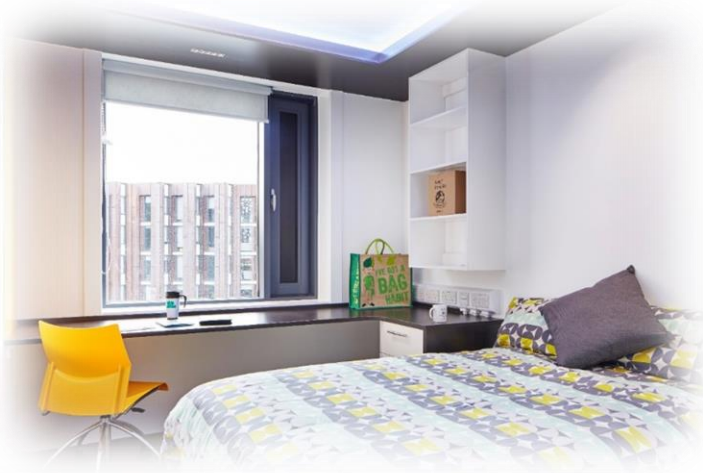
- ❑ First civic or 'redbrick' university
- ❑ 276 acre green parkland
- ❑ 34,000 students
- ❑ £1bn 10 yr capital programme





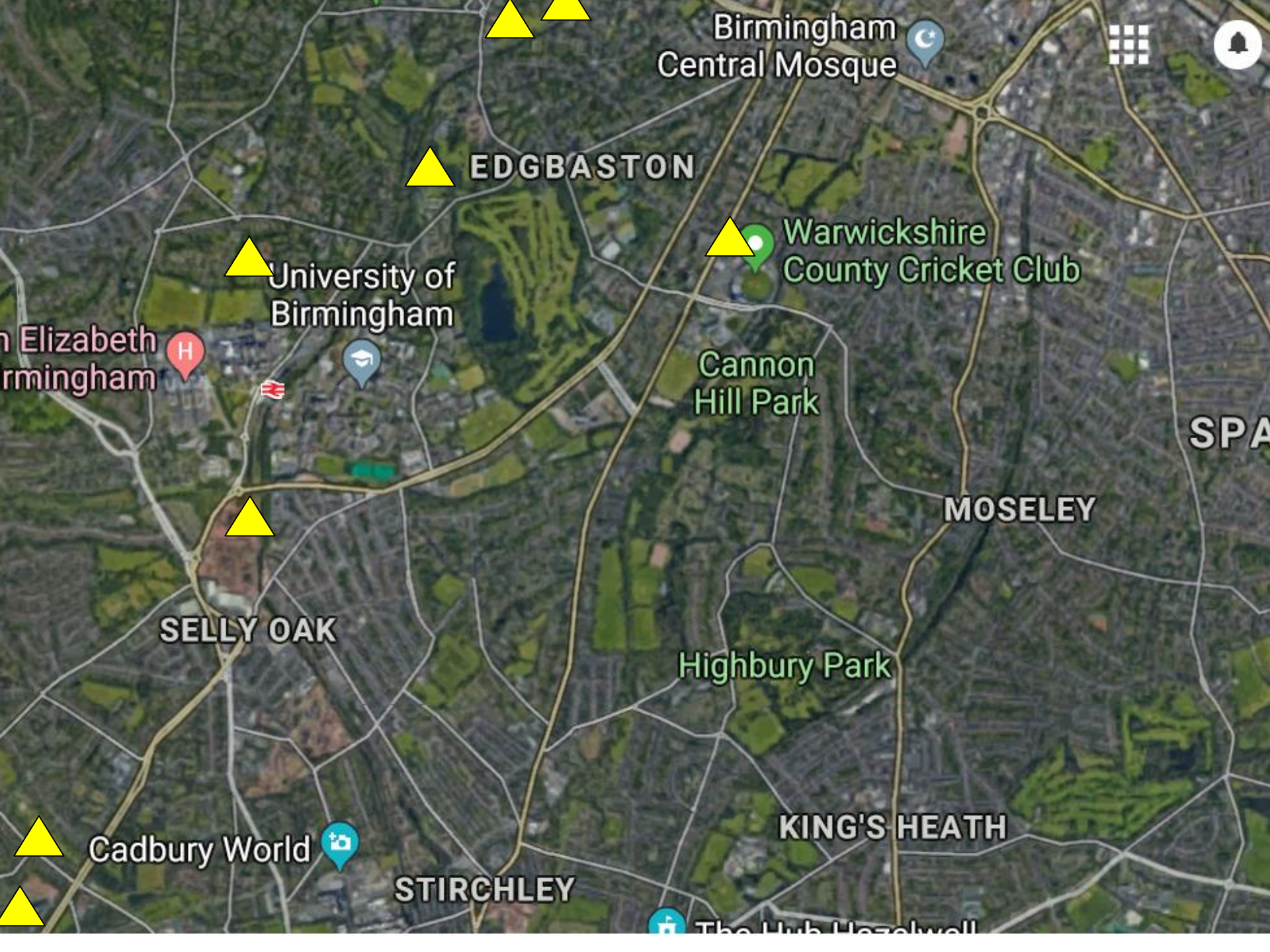


- 5183 student bedrooms across three villages
- A strong foundation for University life









Birmingham  
Central Mosque

EDGBASTON

University of  
Birmingham

Warwickshire  
County Cricket Club

Elizabeth  
Birmingham

Cannon  
Hill Park

SPA

MOSELEY

SELLY OAK

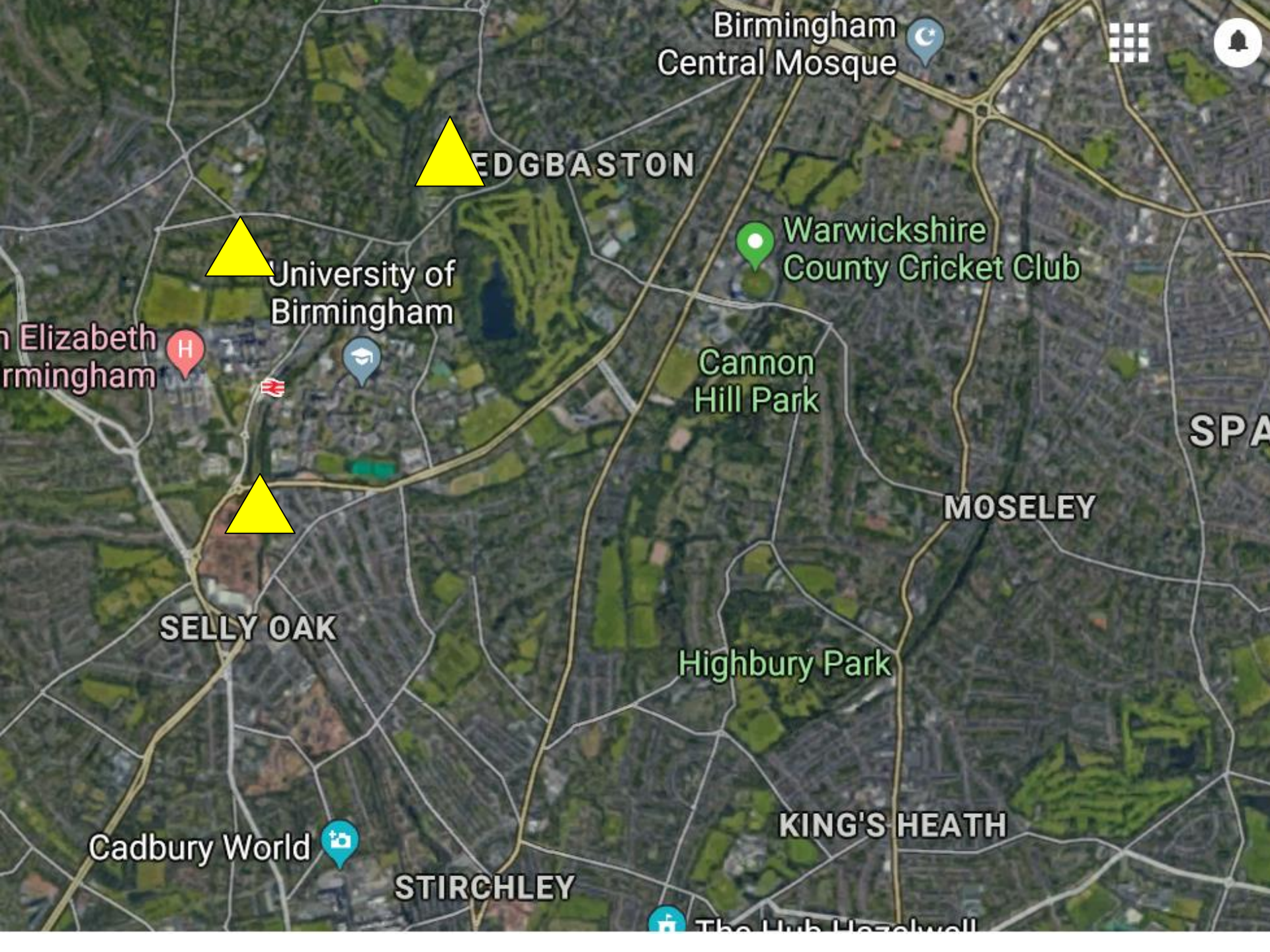
Highbury Park

KING'S HEATH

Cadbury World

STIRCHLEY

The Hub Hazelwell



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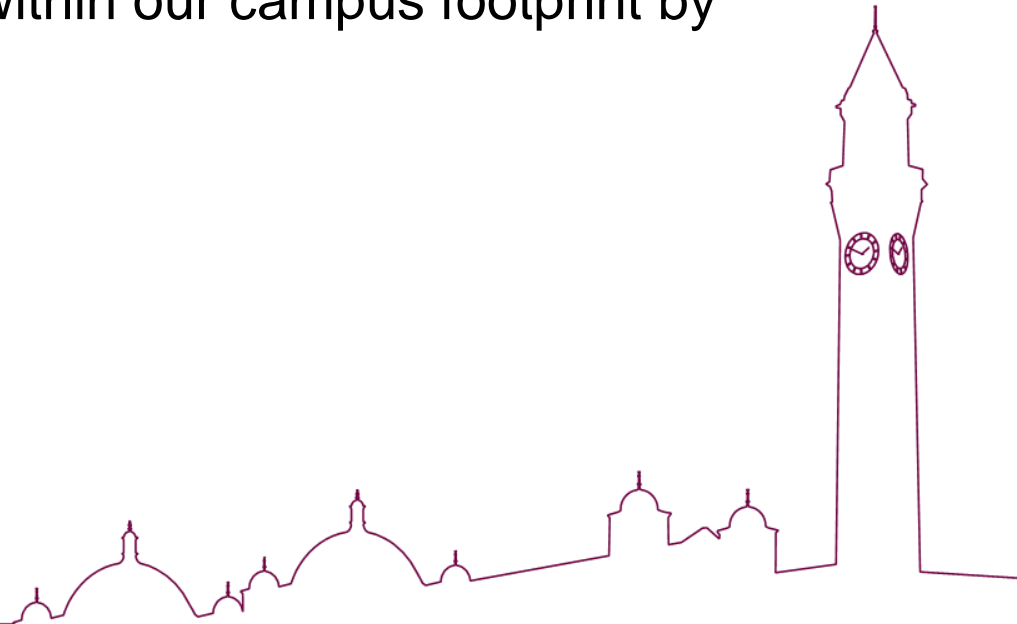
STIRCHLEY

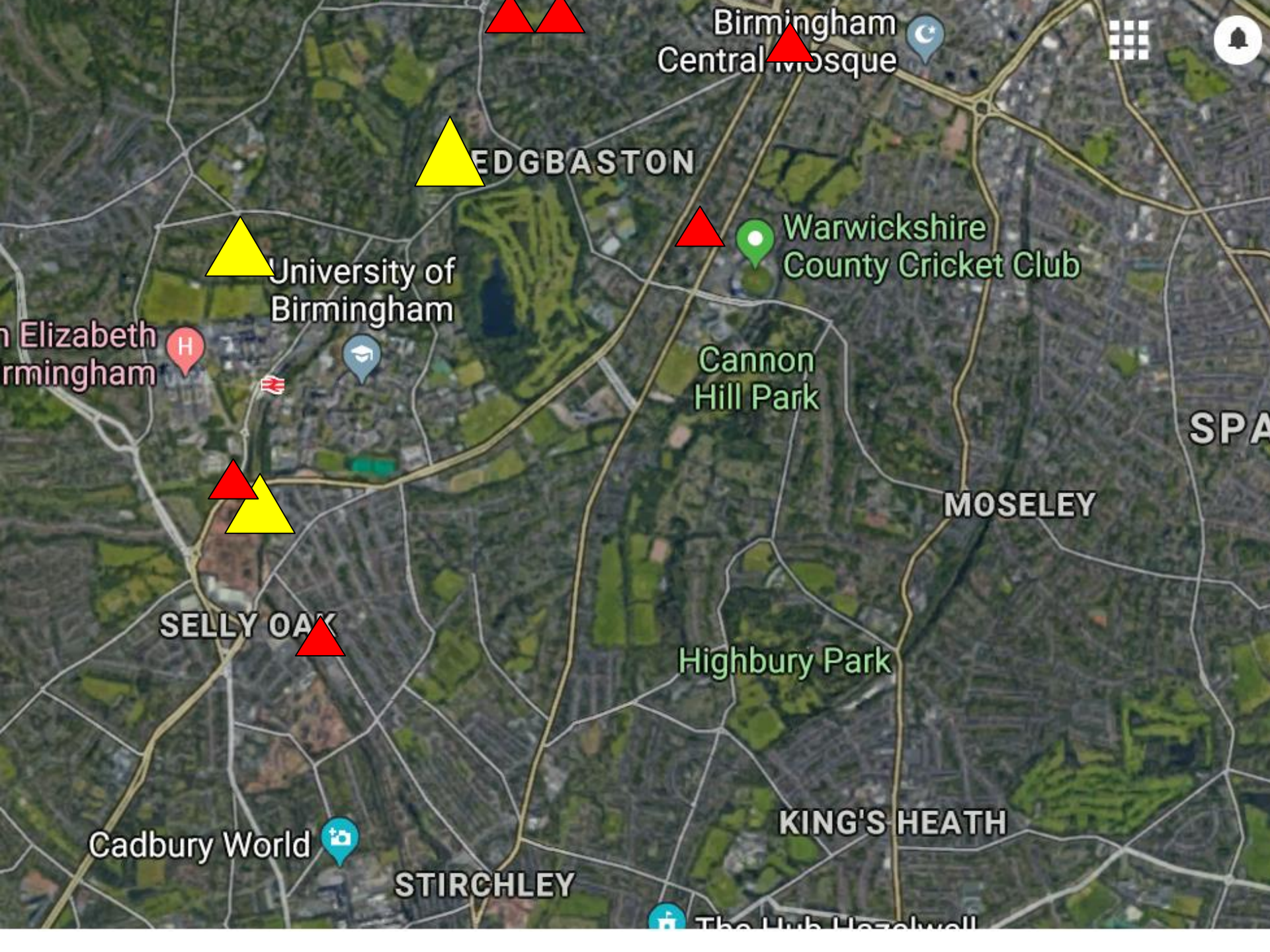
The Hub Hazelwell



## Our strategy

- We currently house 5,183 students
- We need a further 1,900 beds to meet our guarantees
- We want to build 2,000 beds within our campus footprint by 2026 – expansion





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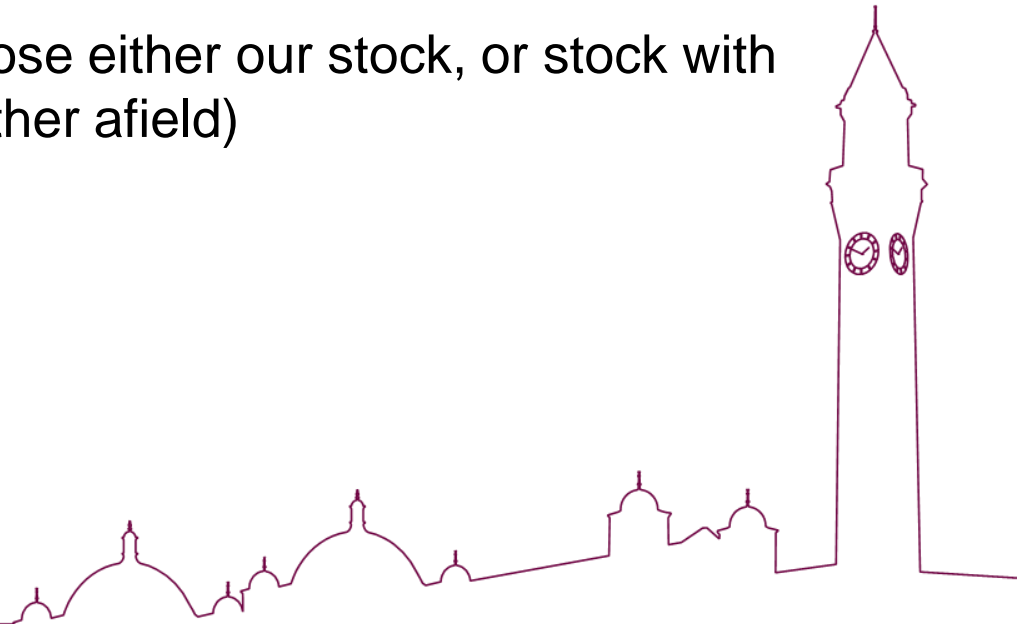
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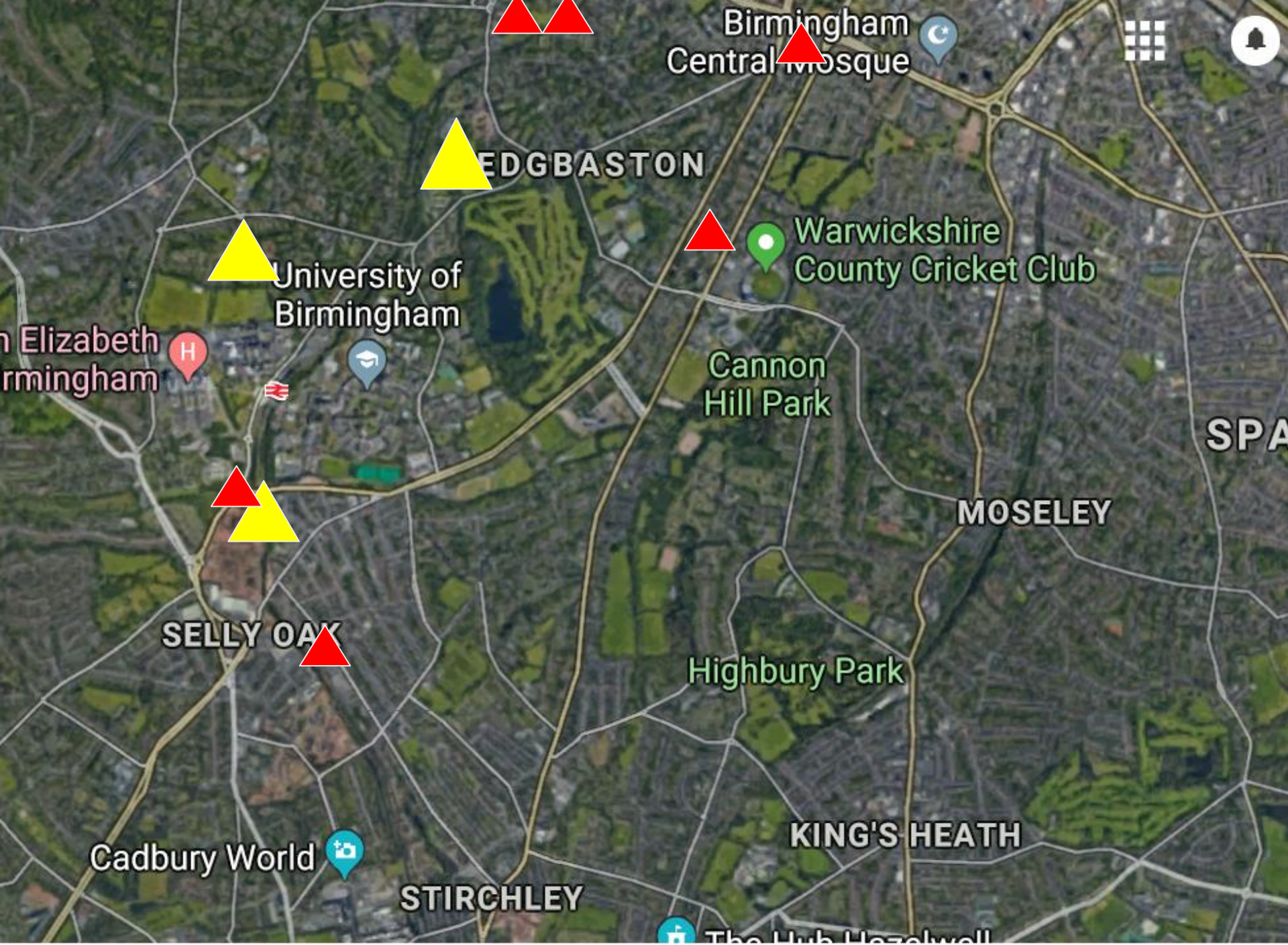
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# Why we want it to be 'our' accommodation

- ❑ In 2017/18, 90% of students selected our stock as first choice to live
- ❑ In 2017/18, 98% of students chose either our stock, or stock with partners in Selly Oak (ie not further afield)





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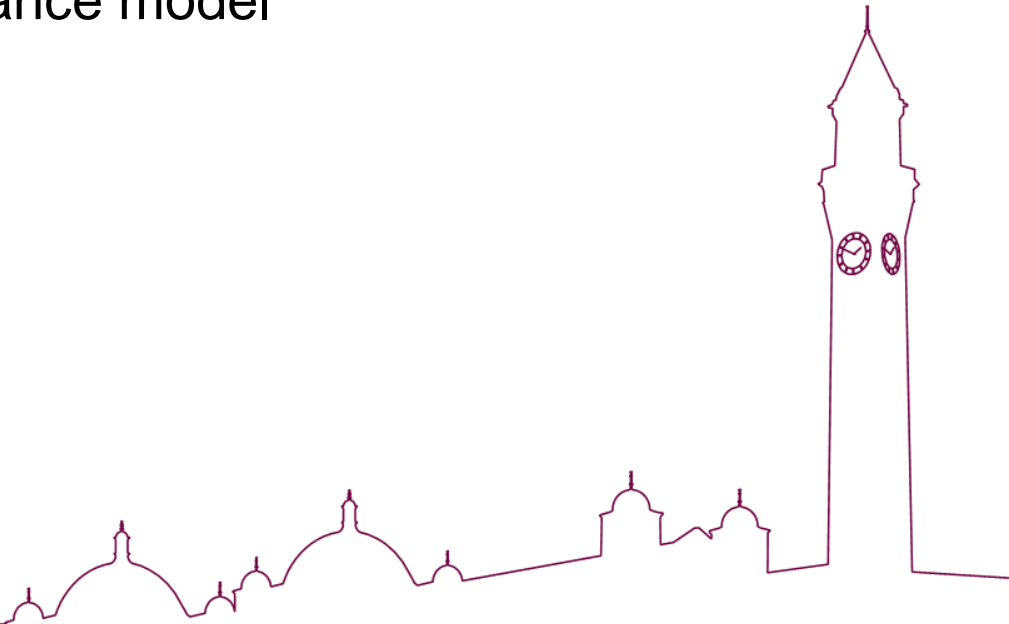
Cadbury World

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# What to build?

- ❑ Market nationally now saturated by studios
- ❑ Our demand for en suite accommodation exceeds our supply
- ❑ The ever changing student finance model

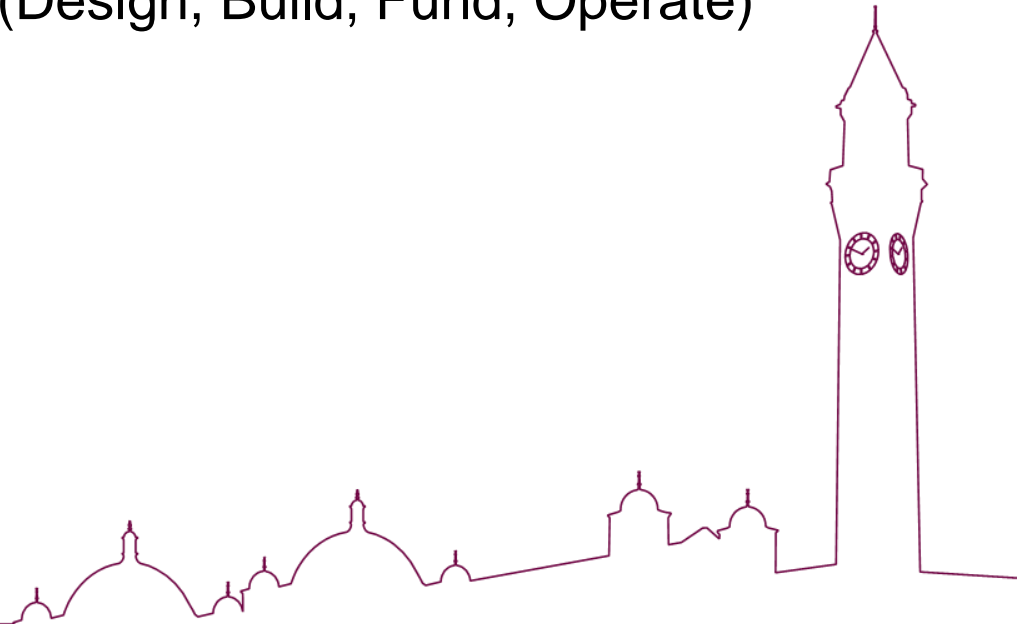






# A new approach

- ❑ Cost of capital plan
- ❑ Focus away from accommodation
- ❑ Currently tendering for DBFO (Design, Build, Fund, Operate) partner. Who will be the 'O'?





## Existing Site



- Vehicular Access
- Site Boundary

Existing parking spaces =  
289 approx.



# Our challenge

- ❑ Keeping our neighbours happy
- ❑ Keeping our residents happy
- ❑ Everything ready for September please
- ❑ Keeping costs down
- ❑ Working in some confined spaces
- ❑ Working in conservation area, registered parks & gardens, covenanted land



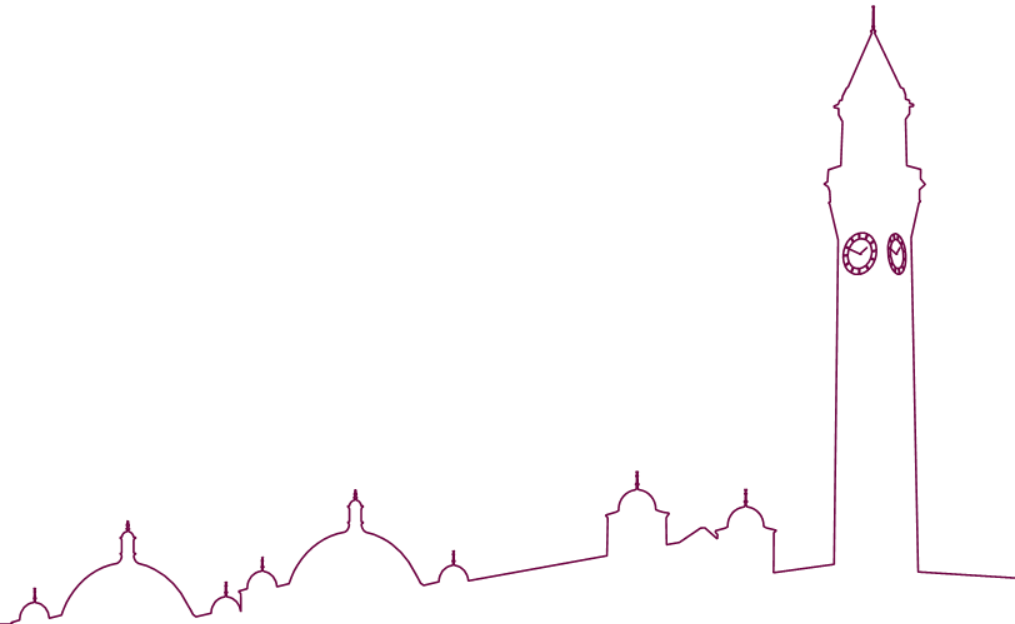






# Our challenge

□ Ideal for offsite?





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Thank you

