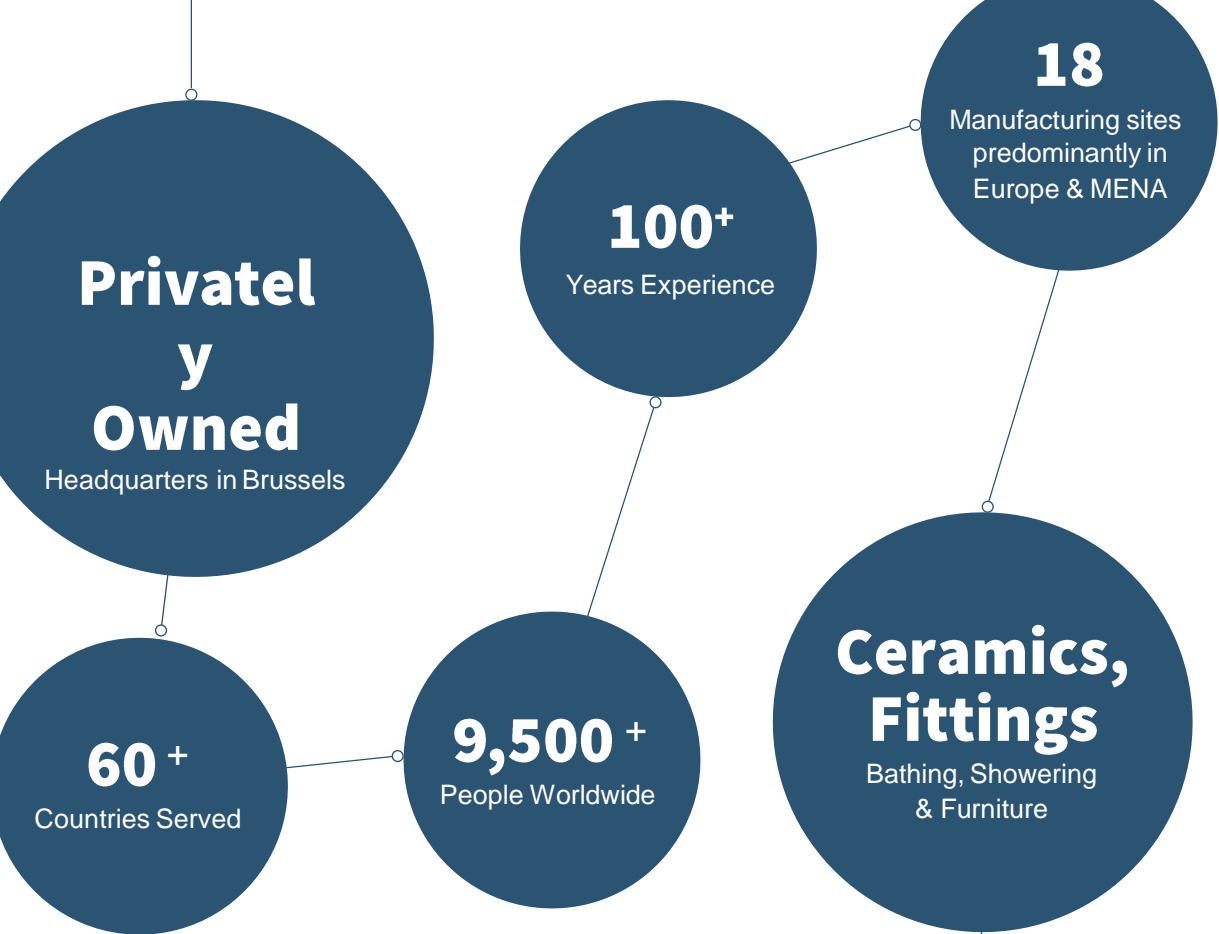


IDEAL STANDARD INTRODUCTION

Wednesday 24th April



Ideal Standard



We're one of the world's leading manufacturers of residential, commercial and healthcare bathroom products. For decades, we've empowered architects, contractors, trade partners and plumbers worldwide.

We use the latest technologies and work with world-class designers to develop innovative products, including bathroom ceramics and fittings.



Ideal Standard



- Supply through National House Builder to SME's
- Market leading share +22%

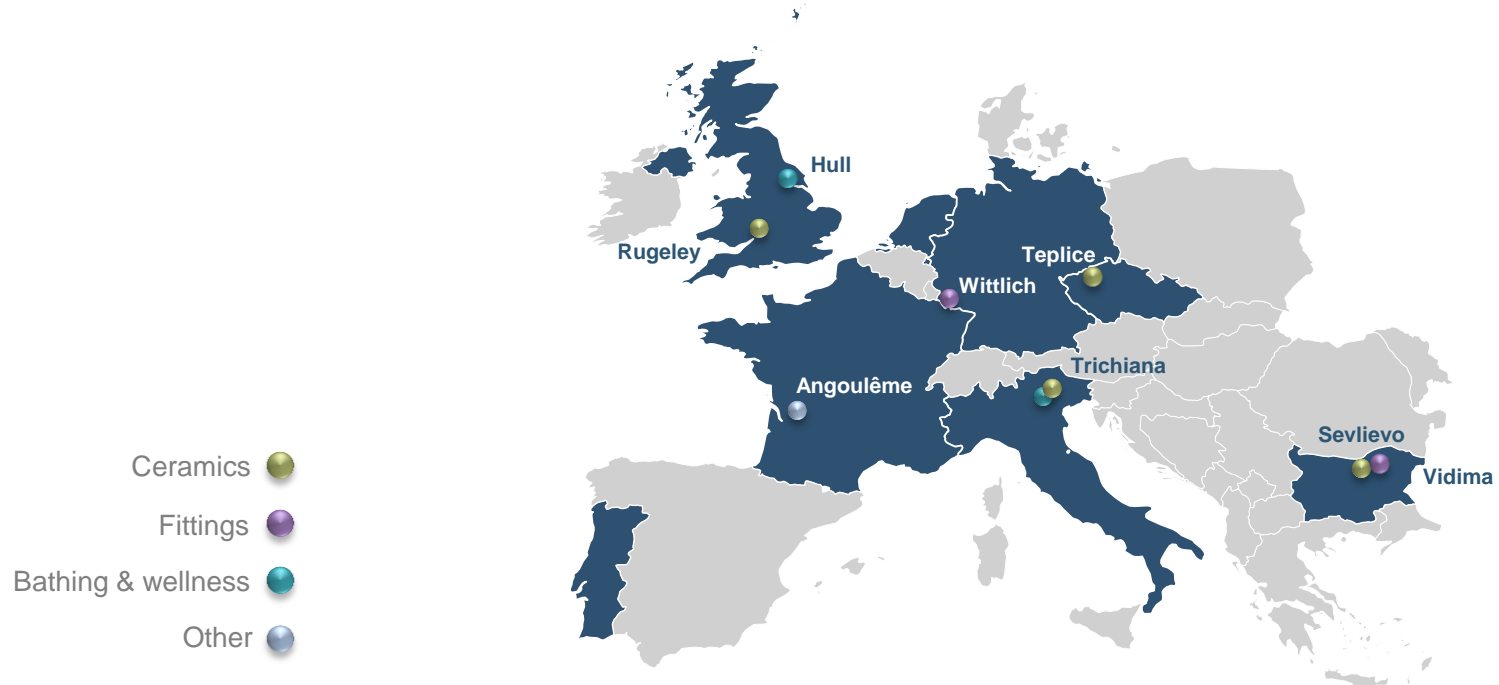


- #1 commercial brand in UK
- Market leaders in Education and Healthcare



- Luxury brand
- Iconic product and elegant design

ONE OF THE LARGEST MANUFACTURERS IN EUROPE



Offering the total bathroom solution

INDEPENDENTLY TESTED

Water Regulations Advisory Scheme

Ideal Standard are fully committed to WRAS and submit all products for testing and listing where commercially justifiable. New product is submitted as part of the development process.

European Water Label Scheme

Ideal Standard have been staunch supporters of this scheme since its inception.

We balance customer expectation with the requirements of the scheme and list product where it appropriate. All flow limiters are factory fitted and removable for cleaning purposes and conversion to lower inlet pressures if required



BUSINESS SUPPORT

We can support your project from start to finish, including:

- Providing you with information based on our experience in water solutions
- Practical advice in the planning and design of bathrooms for any project
- Advising on environment legislation and health and safety
- Matching our products to your specifications and applications
- Working with you to prepare estimates, costings and schedules
- Tracking projects from proposal to completion
- Advising on after care, maintenance and providing guarantees
- Dedicated account management teams



OUR IN HOUSE EXPERTISE CAN ASSIST ANY DESIGN SUPPORTING THE DEVELOPMENT AND PROCUREMENT OF YOUR BATHROOMS.

TAKE CONTROL OF
YOUR PROJECTS WITH
IDEAL STANDARD AND BIM

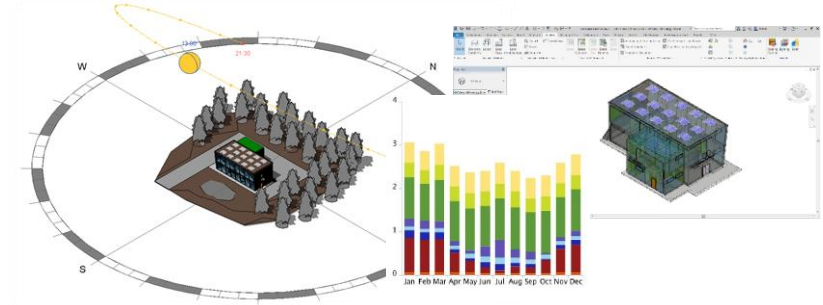


- 13705 BIM files to date (Revit and ArchiCAD)
- Most downloaded brand on the internet
- Working with BIM since 2013
- Internal team of BIM specialists

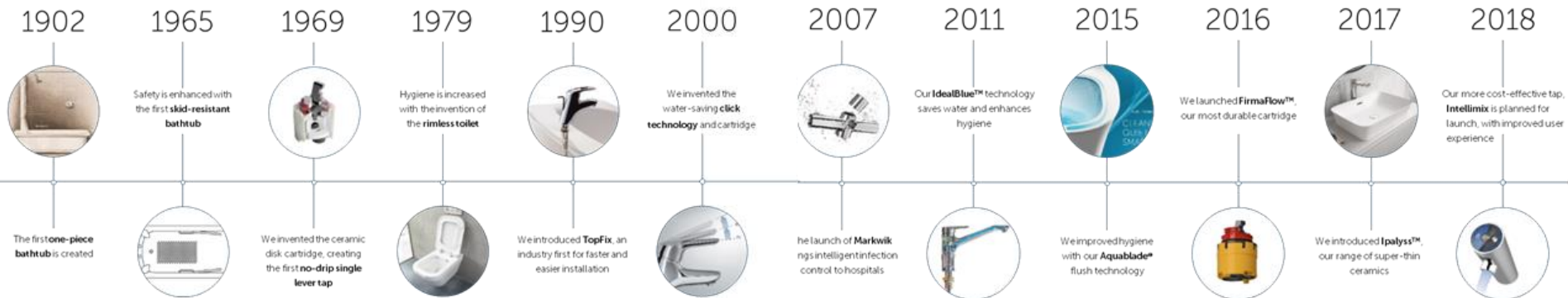


BIM SUPPORTING ALL METHODS OF CONSTRUCTION

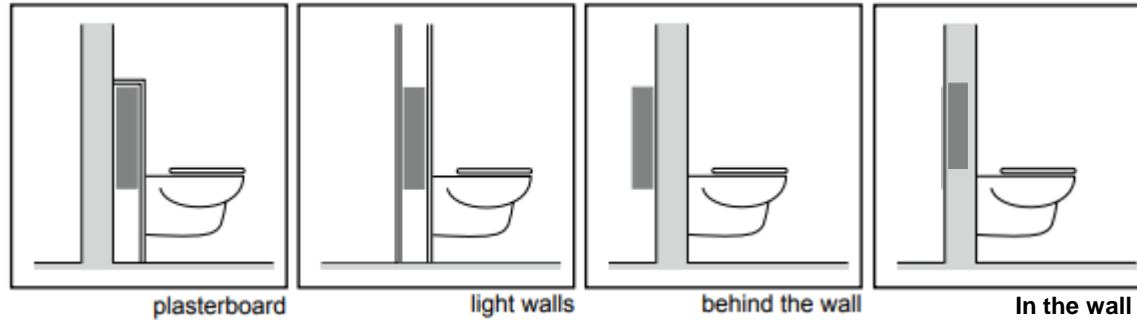
- IS in-house design services can support all software formats from typical 3D engineering files to full intelligent BIM.
- Ability to tailor 3D models from single parts to assemblies for each project
- Autonomous scheduling of all data. Not limited to only engineering data but Material schedules, Life cycle analysis, life cycle costing and sustainability criteria.
- Compliant to all UK standards & BIM level 2 compatible
- First class visualisation. Supported by the latest Virtual Reality applications.



TECHNOLOGY AT OUR HEART



INNOVATION TO SUPPORT EMERGING NEEDS OF CONSTRUCTION



New Product range offers a solution for all different installation types

The potential 'Flat-pack' bathroom

Removes restrictions in transportation through inner cities

Benefits 2nd fix being added late in the build to support quality and reduce shrinkage and damages

Importance of 'Matched Performance' to deliver quality of solution



Ideal Standard