



*build*offsite

Enabling collaboration in offsite construction



Our Next Phase

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- **Opportunity to strategically and objectively review our approach**
 - Forum-led, supported by an operational team
 - Focused on member needs
- **Business Planning**
 - Clarity, Simplicity, Transparency
 - A common purpose with a shared vision
- **We want to adopt a considered approach**
 - Long term view
 - Member consultation
 - Identification of areas where further work is needed



Our Updated Vision

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A permanent, positive, transformation of the UK construction industry – enabled through the increased adoption of offsite and pre-manufactured solutions – to drive increased productivity.



Our Updated Mission

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To be a trusted, independent voice within the UK construction industry with respect to offsite and pre-manufacturing, and to provide all relevant support to our members and other stakeholders to enable them to feel confident to promote and adopt the same.



Our Strategic Objectives

1. **Ensure all of our Members are provided with a ‘best in class’ service**, which provides tangible benefits to their organisations
2. **Attract and recruit new Members**, ensuring their values match Buildoffsite’s (appetite to engage, share insight, improve and drive good practice)
3. **Be recognised as an independent voice of the construction industry with respect to offsite and pre-manufacturing**
4. **Cement Buildoffsite’s position with Government and other leading industry bodies** – and help them to steer, shape and accelerate the delivery of the Construction Strategy and associated current and future Policies



Our Strategic Objectives

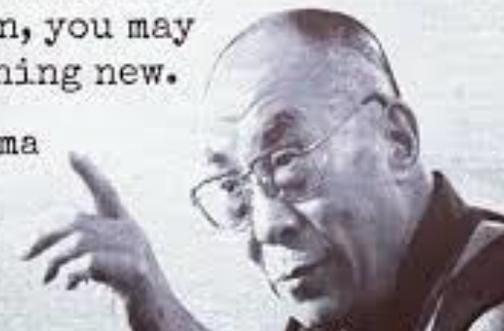
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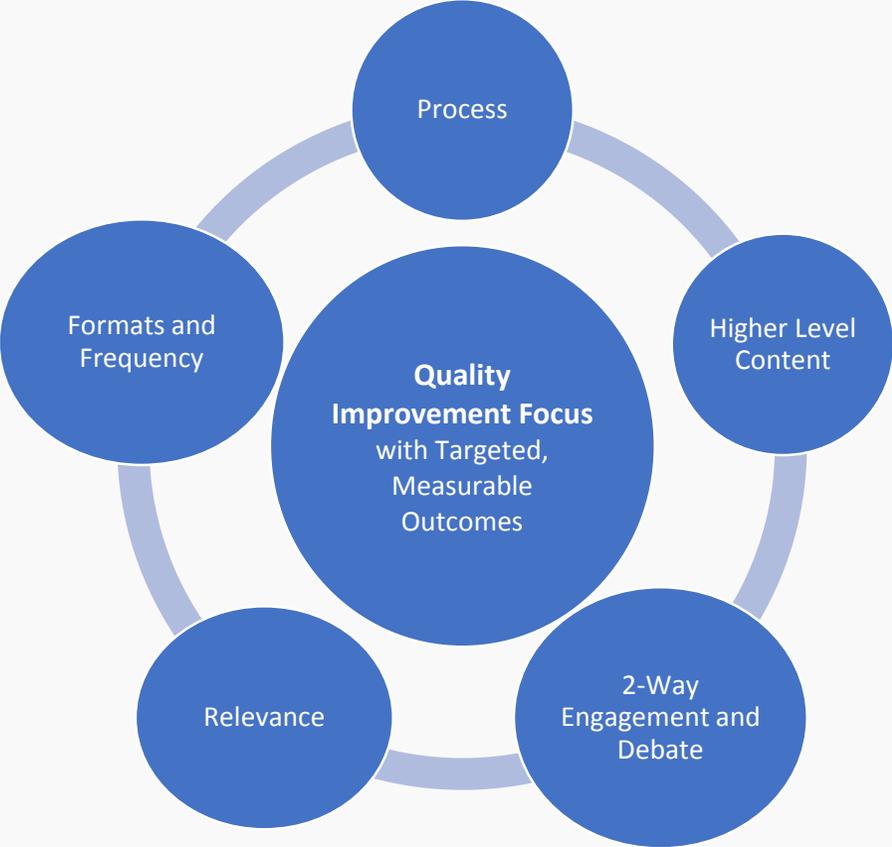
5. **Evolve Buildoffsite from a historically personality-led organisation** to one which adopts a modern, sustainable, flexible structure
6. Maximise **additional revenue opportunities** which provide added value to the core Member offer
7. **Be recognised as an organisation people want to work with**
8. Ensure Buildoffsite's continued **financial solvency**
9. Ensure all organisational **governance requirements** are met.

- **Member-led organisation**
- **Governing Forum (Members)**
- **Pro-active Member engagement and feedback**
- **Ensuring value** – everything we do must add value to you - and be focused, effective, relevant, efficient and timely

When you talk, you are only repeating what you already know. But if you listen, you may learn something new.

- Dalai Lama







Growth Areas





- In line with the new Business Plan, a survey was created & launched to understand member satisfaction, positive activities to continue to build upon and areas for improvements
- Representatives from 68% of our member organisations responded to the survey

What are we delivering well?

- ✓ **89%** of respondents value their membership fair to very good
- ✓ **88%** are likely or very likely to recommend membership to other organisations
- ✓ **63%** feel more could be done to increase awareness of membership within their own organisation
- ✓ What do our members **like** and **value** the most....?
 - Raising the profile of offsite in the industry
 - Networking & Events
 - Industry knowledge and lobbying
 - Ability to understand and meet new suppliers to the market
 - Hubs
- ✓ Communications & Social Media

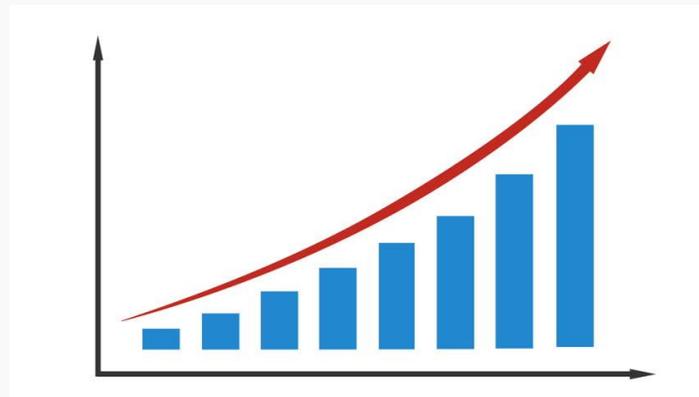
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Areas for Improvement

- x What do our members **like** the least....?
 - A lack of focus & debate around current topics/trends
 - Hubs lacking outputs
 - Dated website
 - Current lack of client participation
- x The Offsite Construction Show/Industry Shows
- x Newsletter
- x More factory/site visits and tours
- x Wider geographical spread for events

Next steps

- **61%** of respondents would like to work with us on an event or knowledge piece during 2019/2020
- Focus on the areas for improvement and ensure at the heart of the team and forum's efforts
- Continue to welcome member feedback post-events and more generally to the team or forum
- Undertake twice yearly member surveys to understand overall satisfaction and continue to develop the member offer





Thank you

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