Enabling collaboration in offsite construction
Our Next Phase

- **Opportunity to strategically and objectively review our approach**
  - Forum-led, supported by an operational team
  - Focused on member needs

- **Business Planning**
  - Clarity, Simplicity, Transparency
  - A common purpose with a shared vision

- **We want to adopt a considered approach**
  - Long term view
  - Member consultation
  - Identification of areas where further work is needed
Our Updated Vision

A permanent, positive, transformation of the UK construction industry – enabled through the increased adoption of offsite and pre-manufactured solutions – to drive increased productivity.
Our Updated Mission

To be a trusted, independent voice within the UK construction industry with respect to offsite and pre-manufacturing, and to provide all relevant support to our members and other stakeholders to enable them to feel confident to promote and adopt the same.
Our Strategic Objectives

1. **Ensure all of our Members are provided with a ‘best in class’ service**, which provides tangible benefits to their organisations

2. **Attract and recruit new Members**, ensuring their values match Buildoffsite’s (appetite to engage, share insight, improve and drive good practice)

3. **Be recognised as an independent voice of the construction industry with respect to offsite and pre-manufacturing**

4. **Cement Buildoffsite’s position with Government and other leading industry bodies** – and help them to steer, shape and accelerate the delivery of the Construction Strategy and associated current and future Policies
Our Strategic Objectives

5. **Evolve Buildoffsite from a historically personality-led organisation** to one which adopts a modern, sustainable, flexible structure

6. **Maximise additional revenue opportunities which provide added value to the core Member offer**

7. **Be recognised as an organisation people want to work with**

8. **Ensure Buildoffsite’s continued financial solvency**

9. **Ensure all organisational governance requirements** are met.
Building Success Together

- **Member–led organisation**
- **Governing Forum** (Members)
- **Pro-active Member engagement and feedback**
- **Ensuring value** – everything we do must add value to you – and be focused, effective, relevant, efficient and timely

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“When you talk, you are only repeating what you already know. But if you listen, you may learn something new.

– Dalai Lama
In line with the new Business Plan, a survey was created & launched to understand member satisfaction, positive activities to continue to build upon and areas for improvements.

Representatives from 68% of our member organisations responded to the survey.
What are we delivering well?

✓ 89% of respondents value their membership fair to very good
✓ 88% are likely or very likely to recommend membership to other organisations
✓ 63% feel more could be done to increase awareness of membership within their own organisation
✓ What do our members like and value the most....?
  • Raising the profile of offsite in the industry
  • Networking & Events
  • Industry knowledge and lobbying
  • Ability to understand and meet new suppliers to the market
  • Hubs
✓ Communications & Social Media
Areas for Improvement

**What do our members like the least...?**
- A lack of focus & debate around current topics/trends
- Hubs lacking outputs
- Dated website
- Current lack of client participation

**The Offsite Construction Show/Industry Shows**

**Newsletter**

**More factory/site visits and tours**

**Wider geographical spread for events**
Next steps

- 61% of respondents would like to work with us on an event or knowledge piece during 2019/2020
- Focus on the areas for improvement and ensure at the heart of the team and forum’s efforts
- Continue to welcome member feedback post-events and more generally to the team or forum
- Undertake twice yearly member surveys to understand overall satisfaction and continue to develop the member offer
Thank you

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