

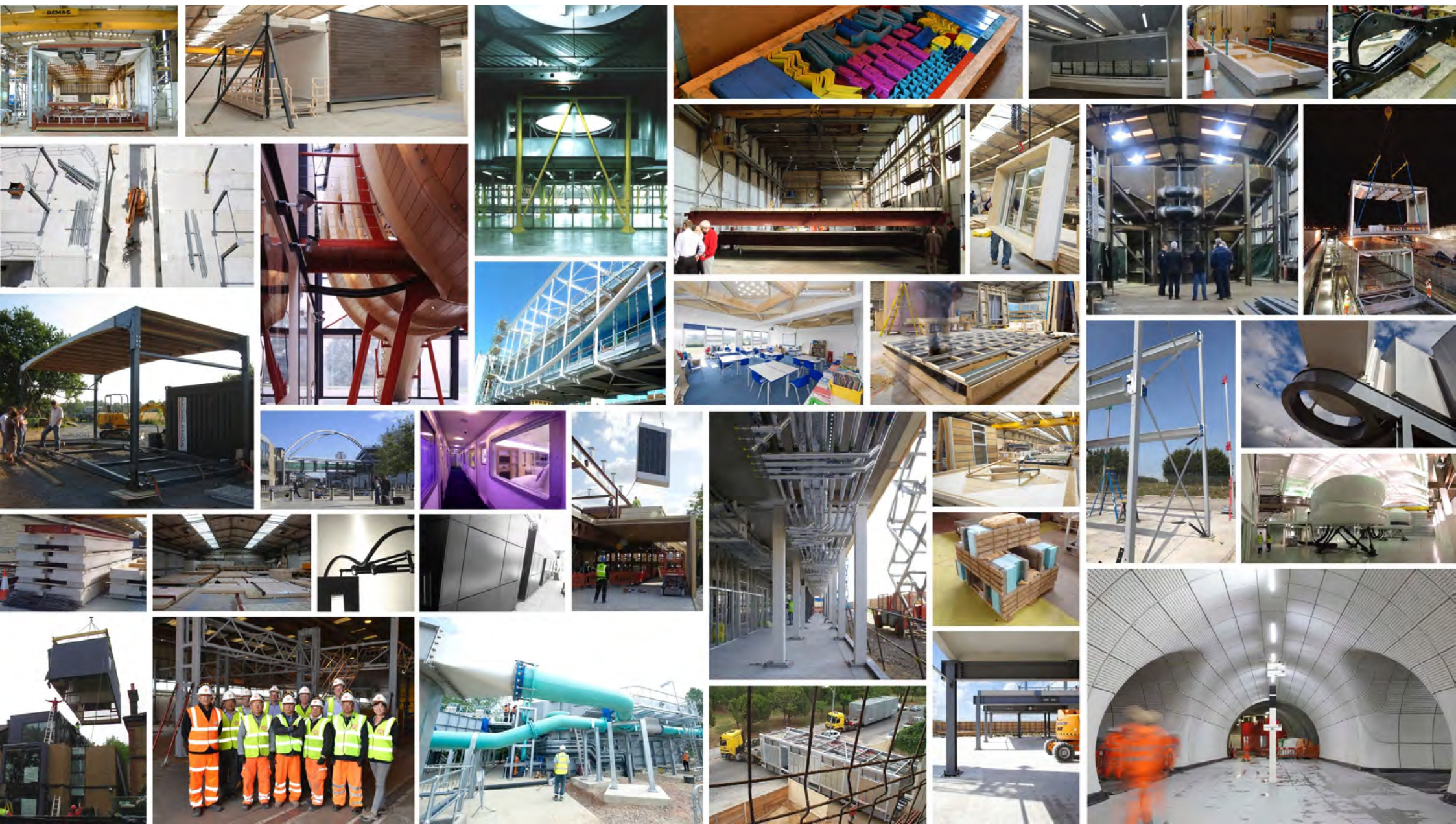
Automated design + delivery

A Platform approach to DfMA



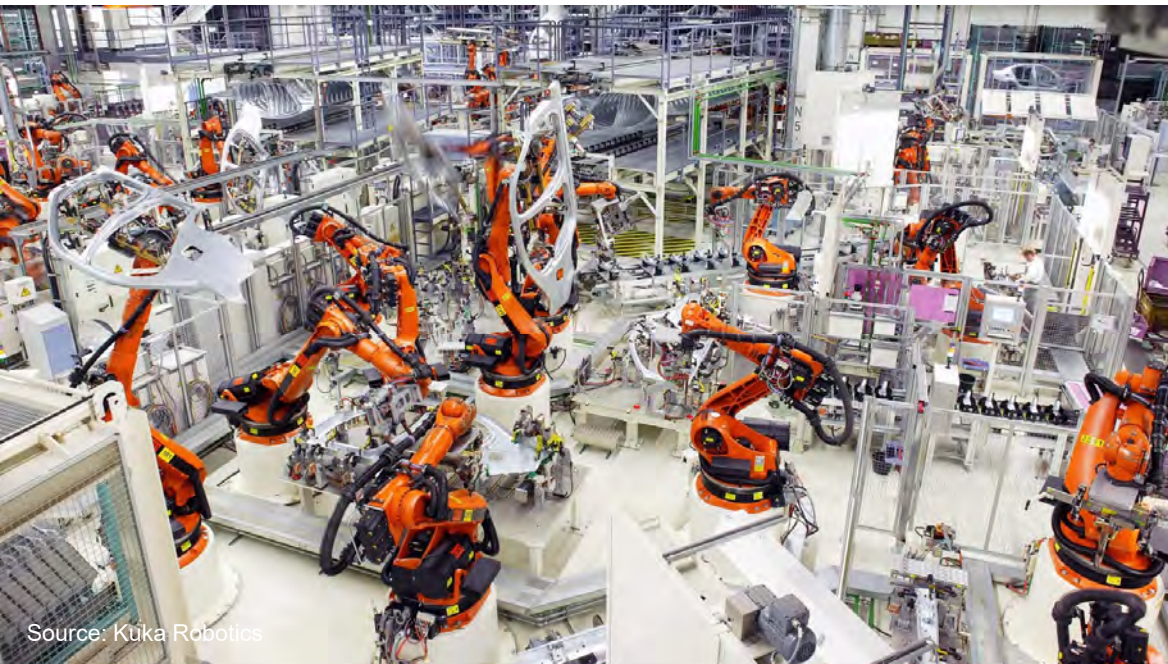
Bryden Wood

Buildoffsite Direction Group
3rd September 2019



2.5 billion

more people will live in cities by 2050



Source: Kuka Robotics



Source: Taylor Farms



Source: MIT Technology Review



Source: MaRS Discovery District



Source: Getty images

Platforms bridge the gap between
manufacturing and construction

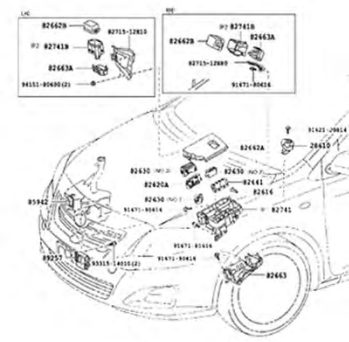
Component



Engine block



Platform



Chassis



Outcome



Car



Shipping container



Global freight infrastructure



Low cost, reliable
global trade +
supply chains



Uber

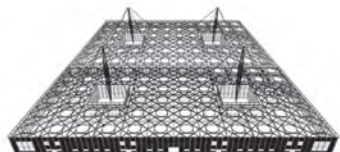


iPhone

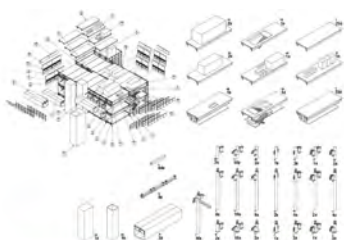


Peer-to-peer ride sharing,
food delivery and
transportation network

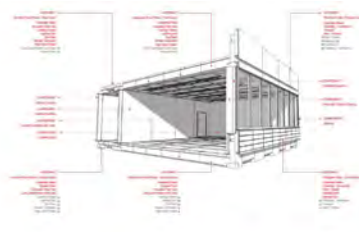
Platforms combine design, manufacture, and procurement principles holistically to ensure a **greater degree of rationalisation and integration**



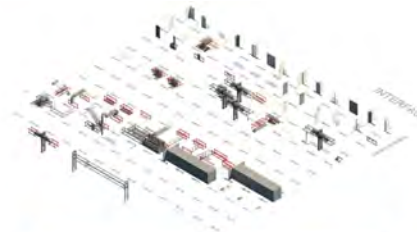
1995 - ongoing
Igus GmbH



2007 - 2009
GSK 'New Ways'



2009
Herts BSF programme



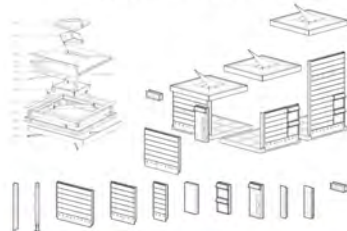
2015 - ongoing
GSK 'Factory in a Box'



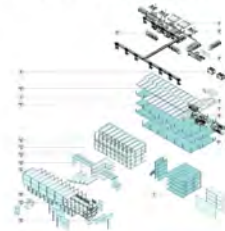
2004
BAA Pier segregation product



2008 - 2014
EcoCanopy Schools



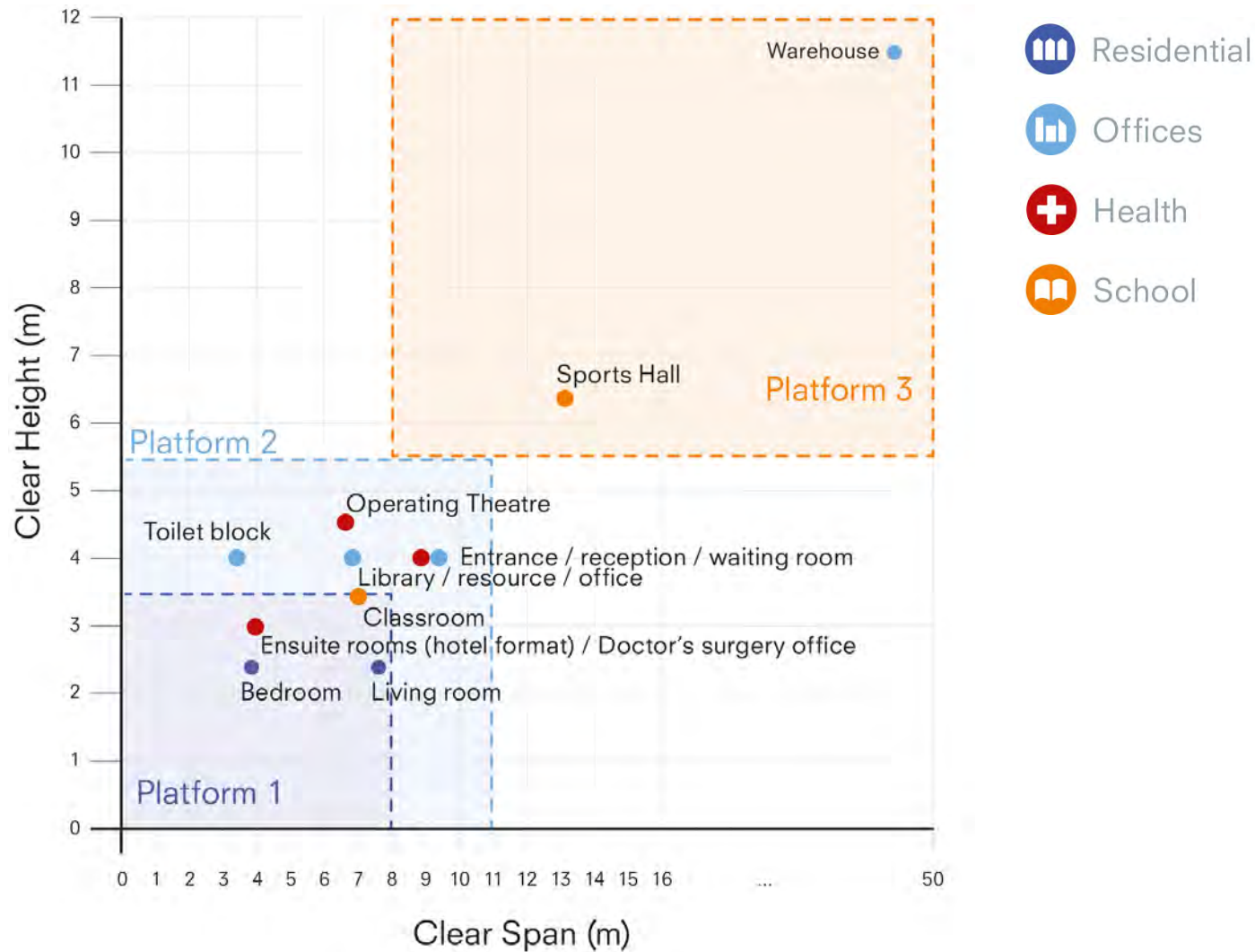
2009 - ongoing
Circle Hospitals



2012 - 2014
Gutenberg, St. Petersburg

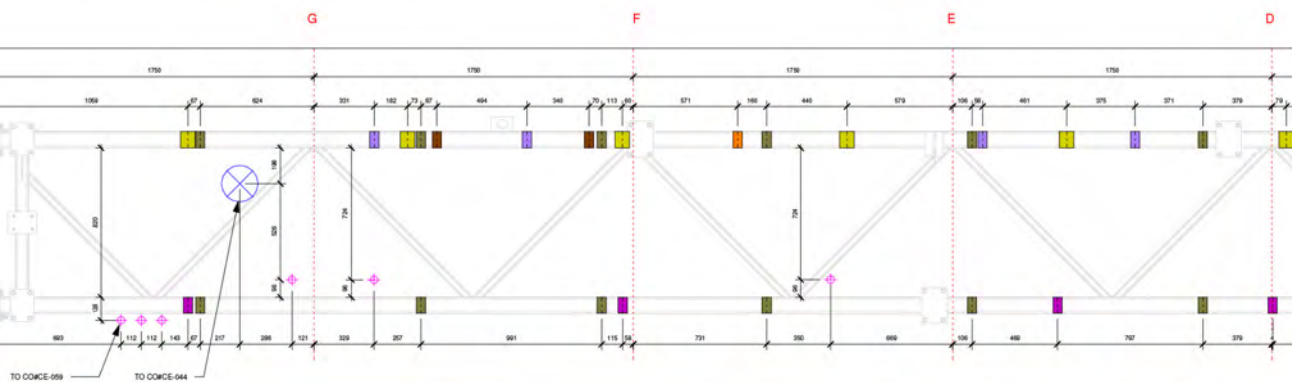


A Platform-based approach to construction



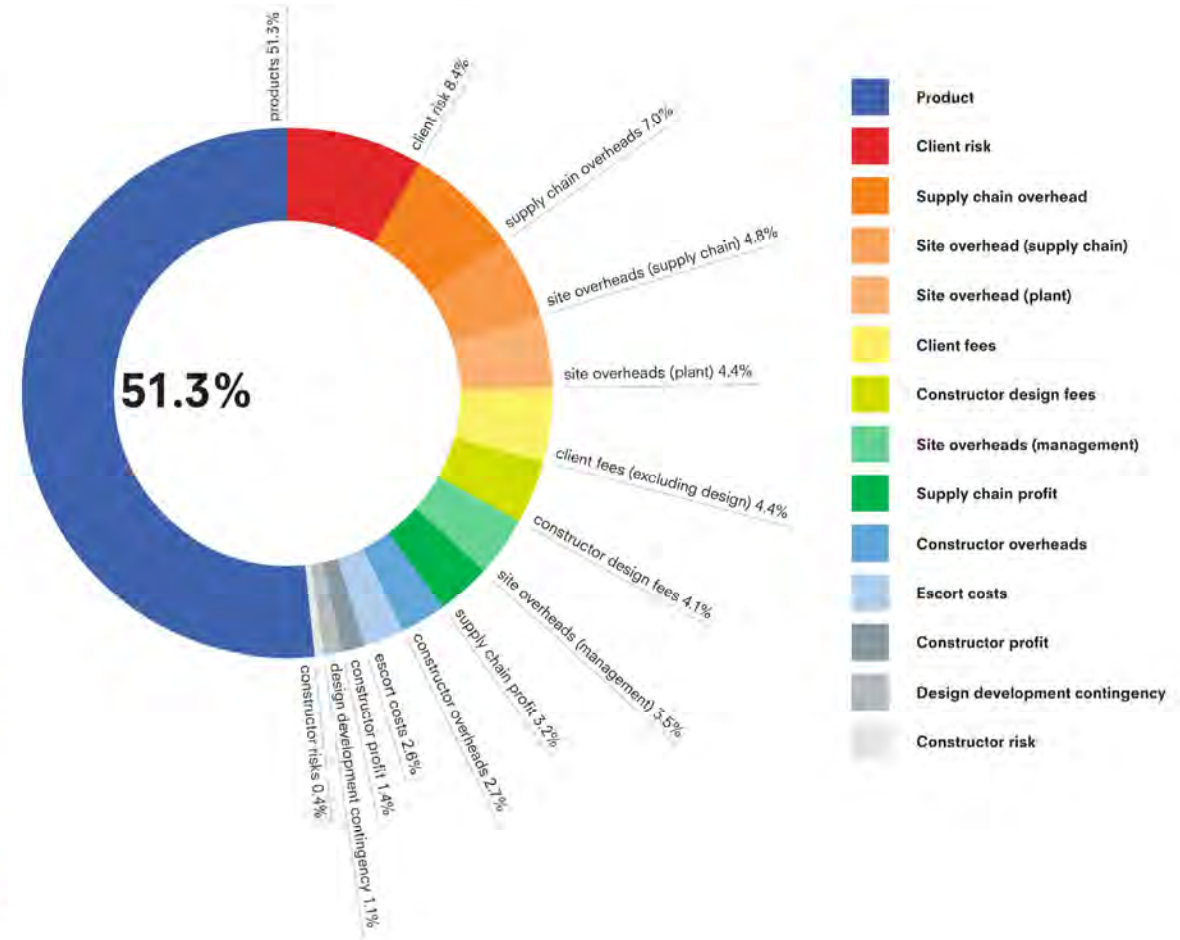
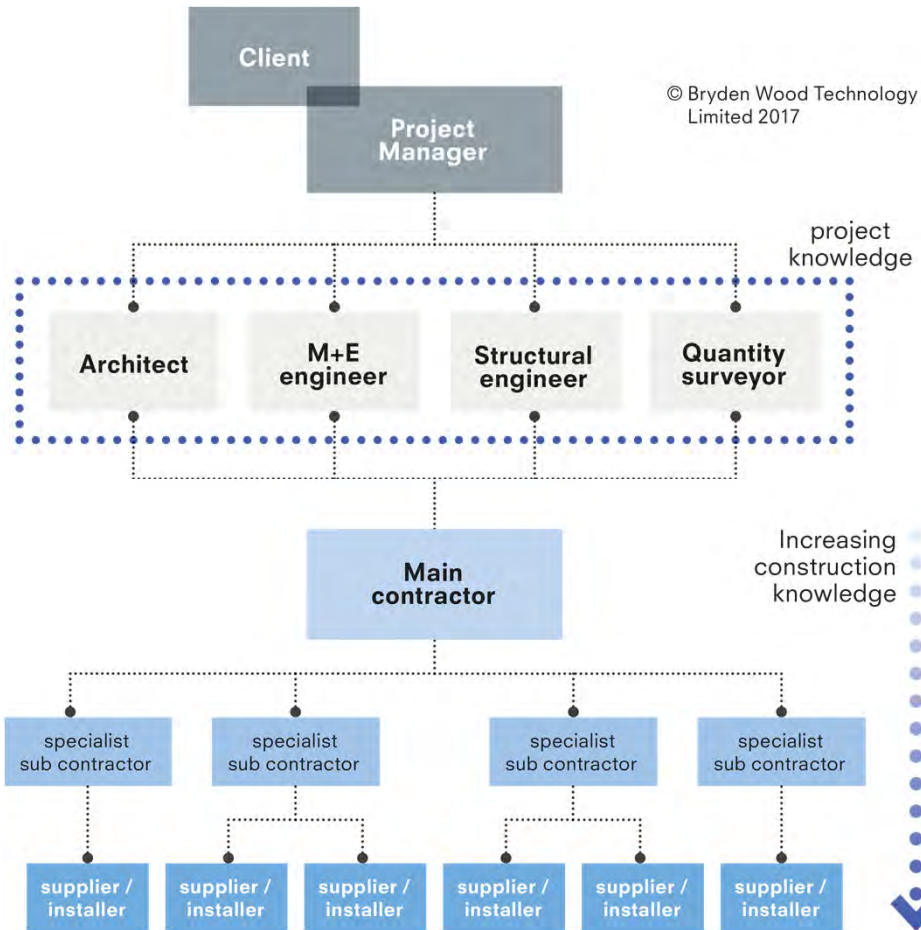
Platforms manifest themselves as a **'kit of parts'** of pre-engineered components, assemblies and products that **go together in pre-defined ways**



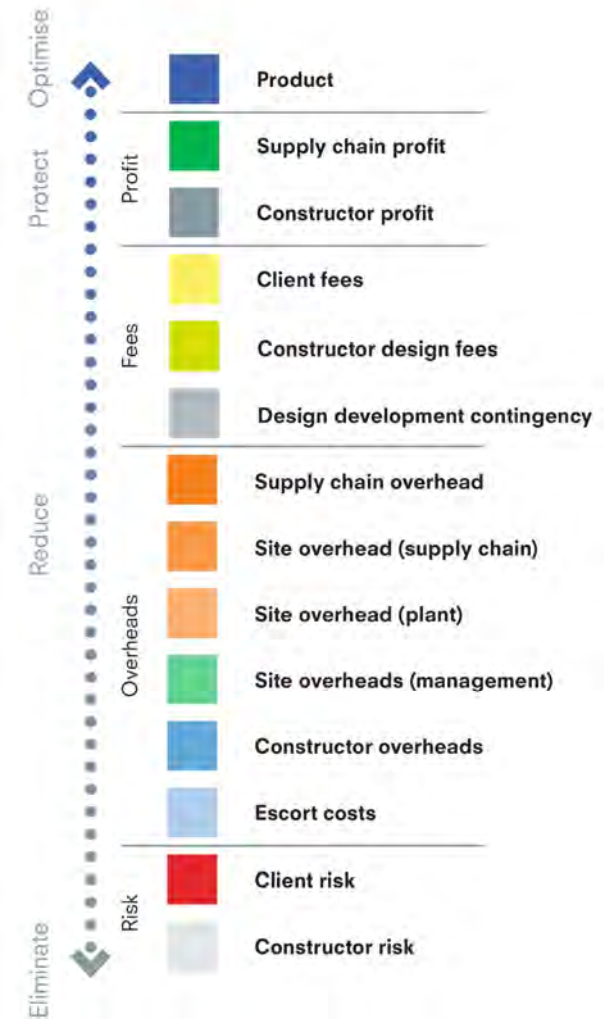
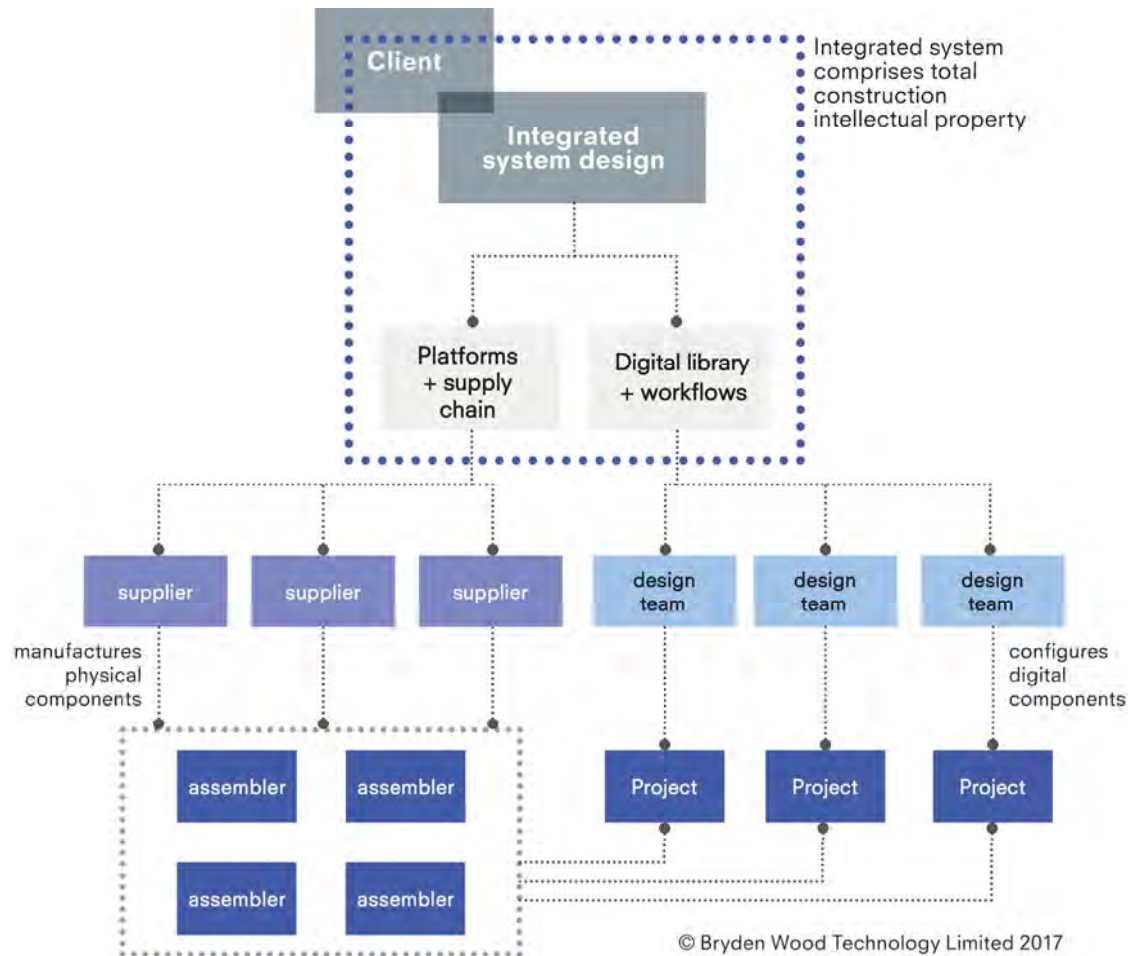


Benefits for **clients** and the **supply chain**

Current state



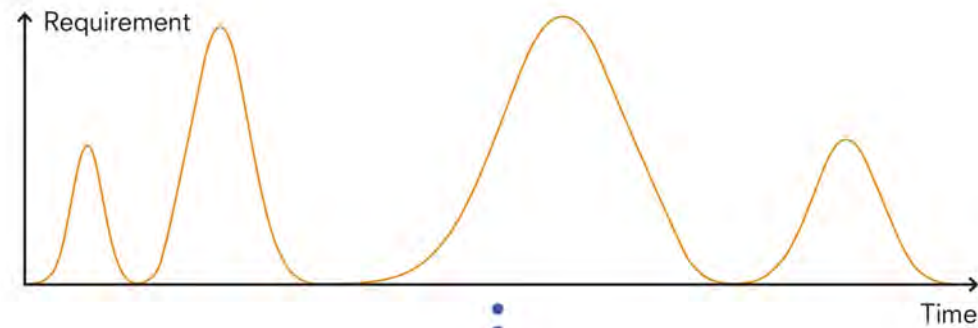
Platform enabled



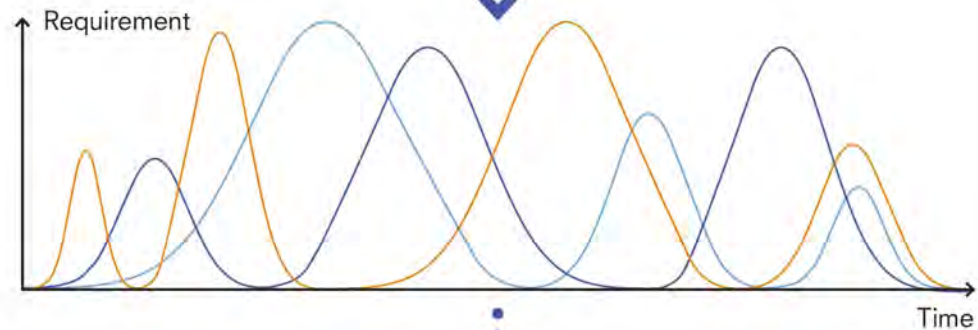
“Platforms could achieve a **33% reduction**
in capital cost”

* This is a theoretical maximum saving under idealised conditions based on work to date, but we will work towards realising this.

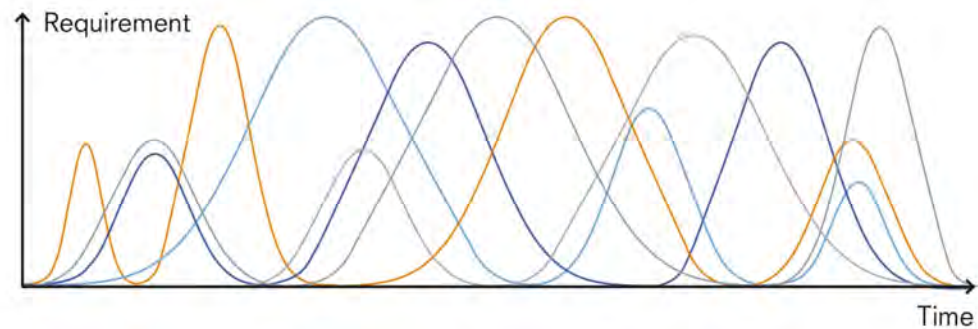
Requirements for single programme - often currently served by one factory

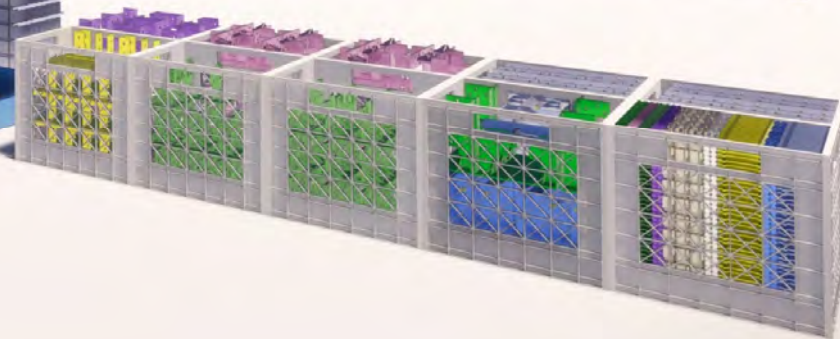
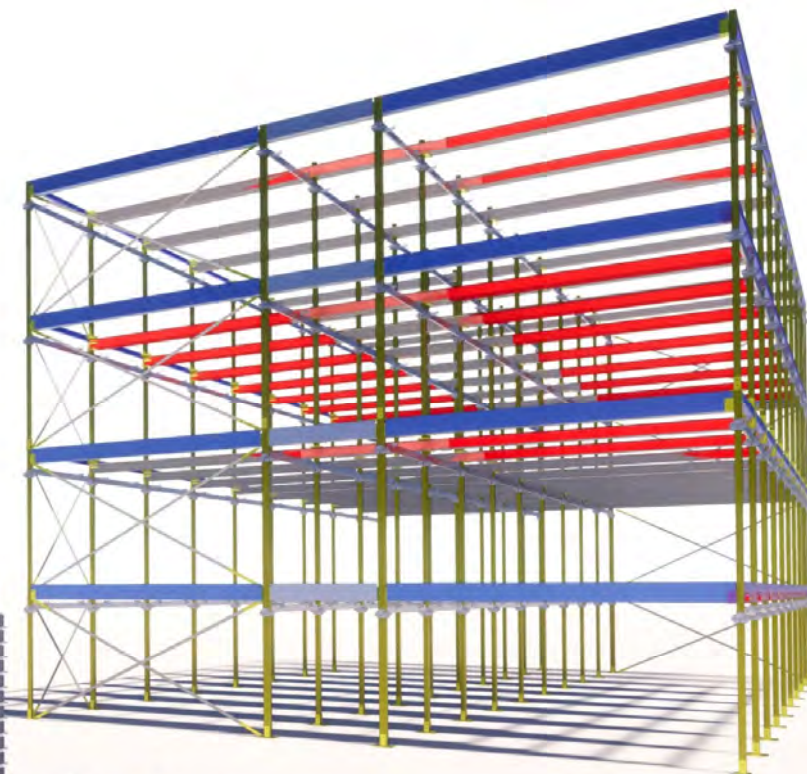
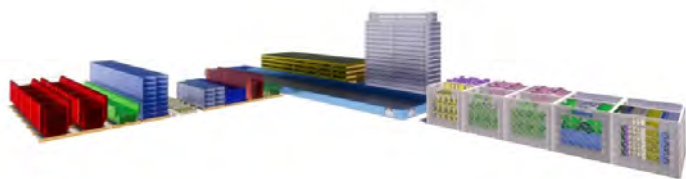


Aggregating the requirements for multiple programmes (through the use of shared components) starts to create a consistent pipeline



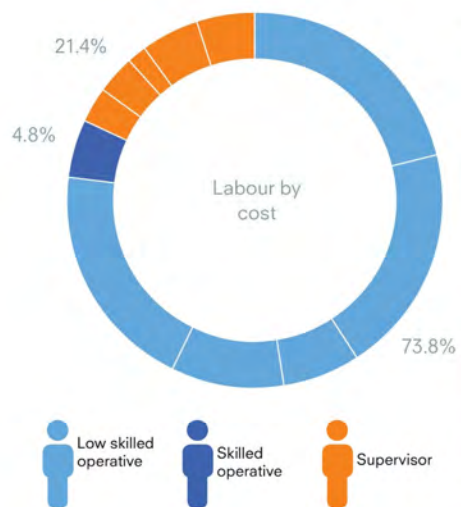
Eventually a level workload is created, which can be split across multiple facilities working at a known and predefined level of output

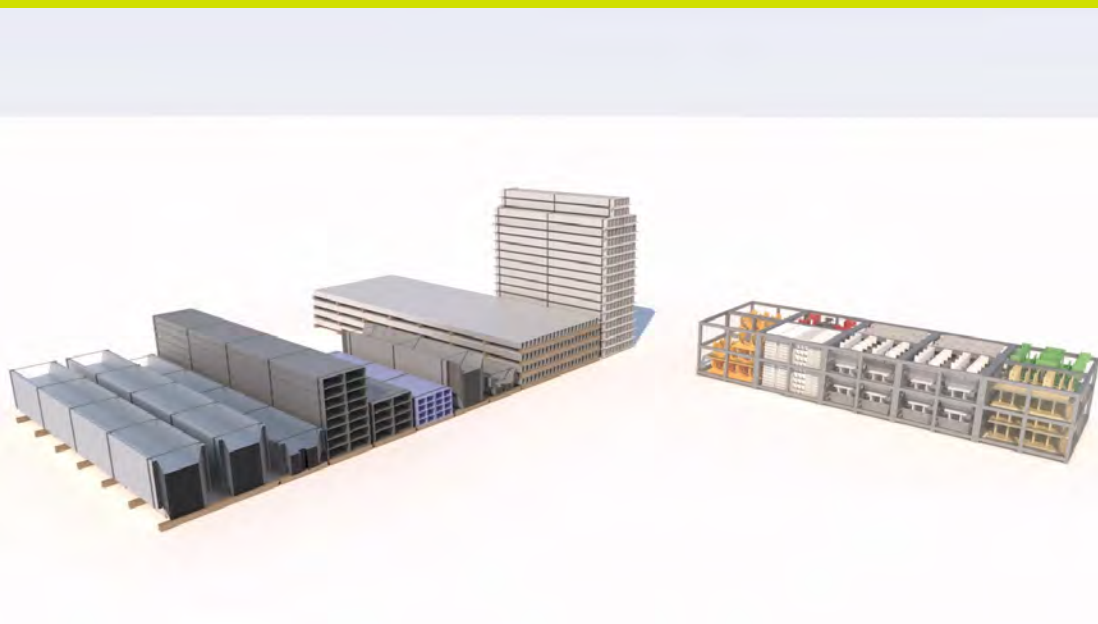






Prototyping facility





Potential for **wider application in the industry**

Delivery Platforms for Government Assets



Autumn Statement
'The government will use its purchasing power to drive adoption of modern methods of construction...'

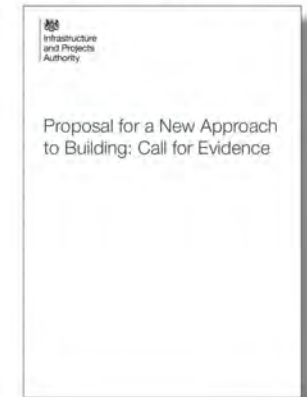


Funding competition:
Establishing a Core Innovation Hub to transform UK construction

Off-site manufacture for construction: Building for change

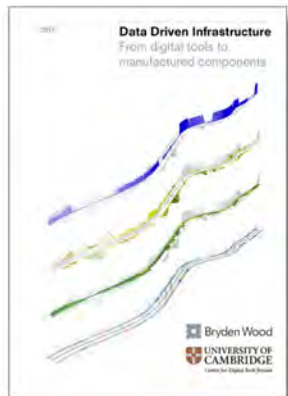


Proposal for a New Approach to Building



2017

2018



Data Driven Infrastructure



Transforming Infrastructure Performance



Platforms: Bridging the gap between construction + manufacturing



Construction Sector Deal



Construction Innovation Hub awarded £72 million to drive innovation + technological advances in the UK construction and infrastructure sectors.



Infrastructure
and Projects
Authority

Our proposal: a Platform
approach to Design
for Manufacture and
Assembly (P-DfMA)

A platform approach means we will use **digitally designed components across multiple types of asset and apply those components wherever possible**, minimising the need to design bespoke components.

For example, a single component could be used as part of a **school, hospital, prison building or station**.

The three principles are:

1. Design for manufacture;
2. Use a Platform approach;
3. Open for manufacture, use and procurement.



PLATFORM DESIGN OPEN CALL OVERVIEW

What do we mean by 'Platforms'?

Whilst there is significant interest in Design for Manufacture and Assembly approaches and for using Modern Methods of Construction to deliver better buildings, there is some confusion as to what the term 'Platform' means in the context of buildings. Perhaps it could help to consider the approach taken in the automotive sector.

Modern cars are manufactured and assembled using a platform approach. This programme aims to implement a similar approach for buildings.

Cars have a chassis – a structural frame to which all other components are attached. Different chassis types are required for different car types (think large SUV and small hatchback), although many chassis types are similar for a particular type of car, e.g. family saloon.

The car's components – engines, doors, wheels etc – are designed to connect to the chassis. Different components can be fixed to the same chassis. Equally components can also be designed and manufactured to fit to more than one chassis.

The chassis and individual components all comply with strict design, tolerance, quality and performance criteria. When assembled into the finished product – the car – the motor manufacturer warrants to the consumer and demonstrates to regulators that the completed product complies with all required safety and performance criteria, often backed up by testing, e.g. NCAP.

For the purposes of this programme we are going to test and develop these principles for a particular building type – a hypothetical school.

<https://constructioninnovationhub.org.uk/platform-design-open-call/>

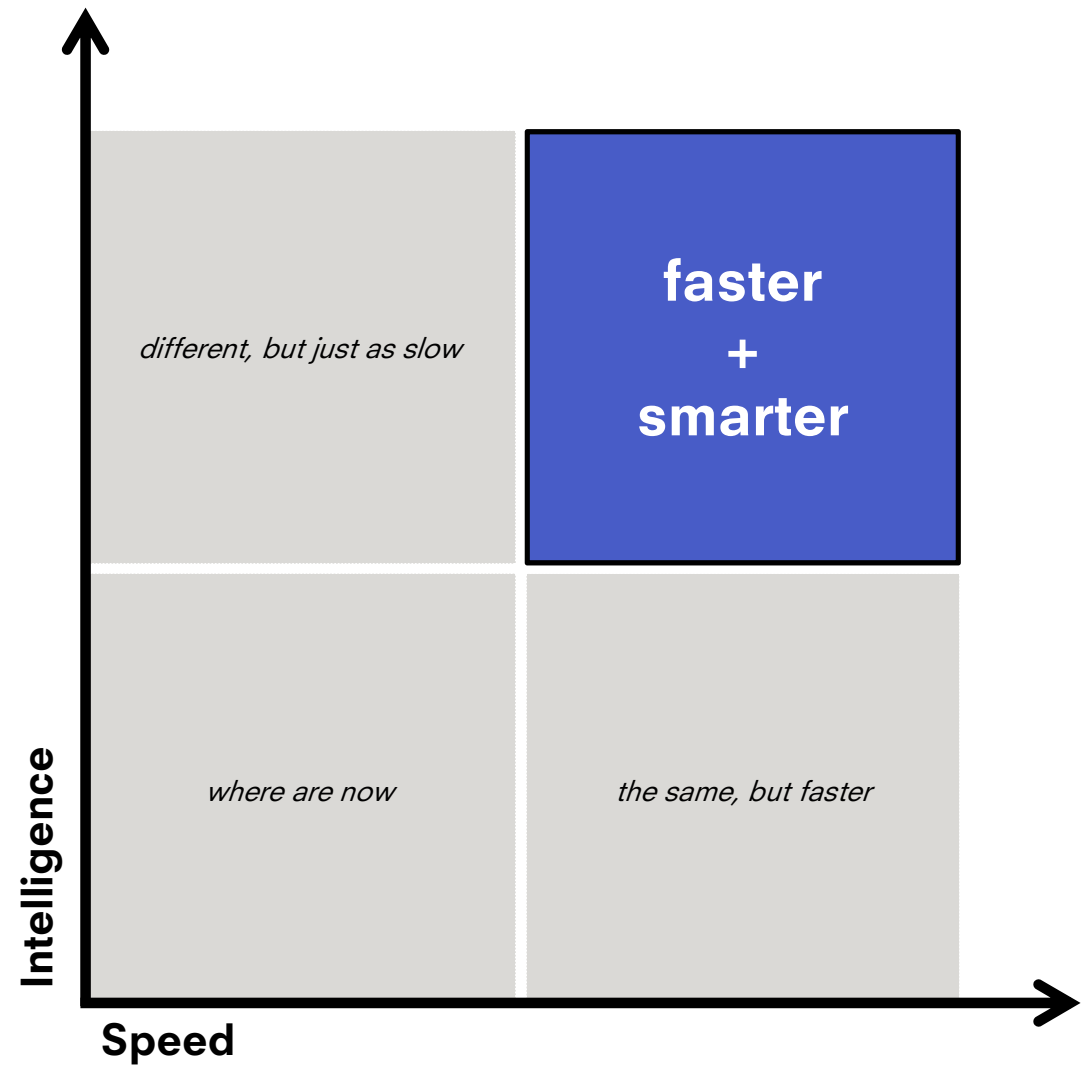
Automated **design**

The background of the slide is an abstract composition of numerous thin, parallel lines in blue, green, yellow, and red, creating a sense of depth and movement. On the right side, there is a silhouette of a mountain range with a winding path or road leading up towards it.

Platforms = RULES

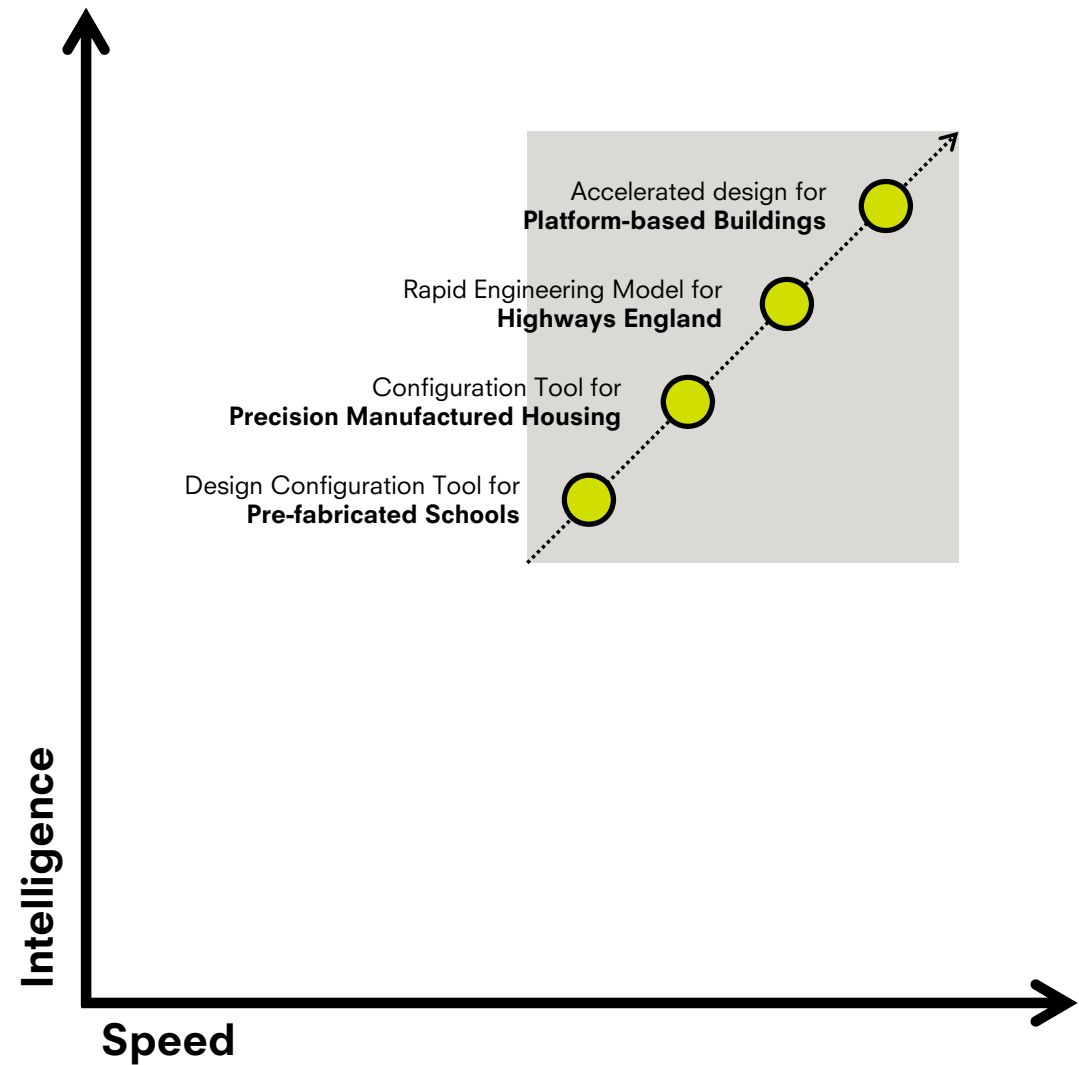
RULES = Automated Design

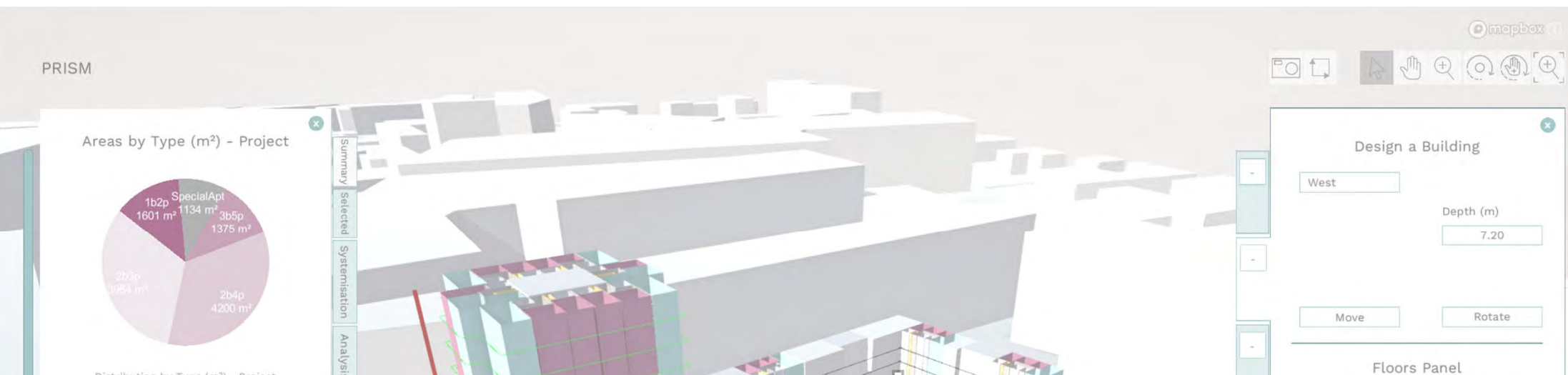
Automated Design =



Automated design

Towards a platforms approach





PRISM Design Configuration for **Precision Manufactured Homes**

prism-app.io

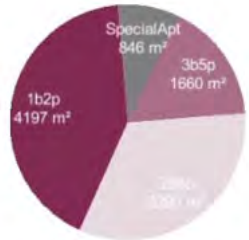
SUPPORTED BY
MAYOR OF LONDON



D.A.S.H

mapbox

Apartment Areas for: West Building



Apartment Area Distribution

min max

min max

West Building

NIA: 10,068 m² / 108,371 ft²
NetToGross: 63.69%
GIA to GEA: Infinity%
Plant-Room Area: 790 m² / 8,507 ft²
Reception Area: 158 m² / 1,701 ft²
Rest Grd-Flr Area: 1,310 m² / 14,098 ft²
Number of Levels: 7
Total Height: 23.9 m

Total number of apts: 234

Net to Gross

64%



General
Selected
Manufacturing
Construction
Sun
Map Layers
Notifications

Mass Apt. Modifications

Resolve and Retain

Resolve Residuals

Individual Apt. Modifications

Apartment Type: 2b3p

Combine Adjacent

Resolve To All

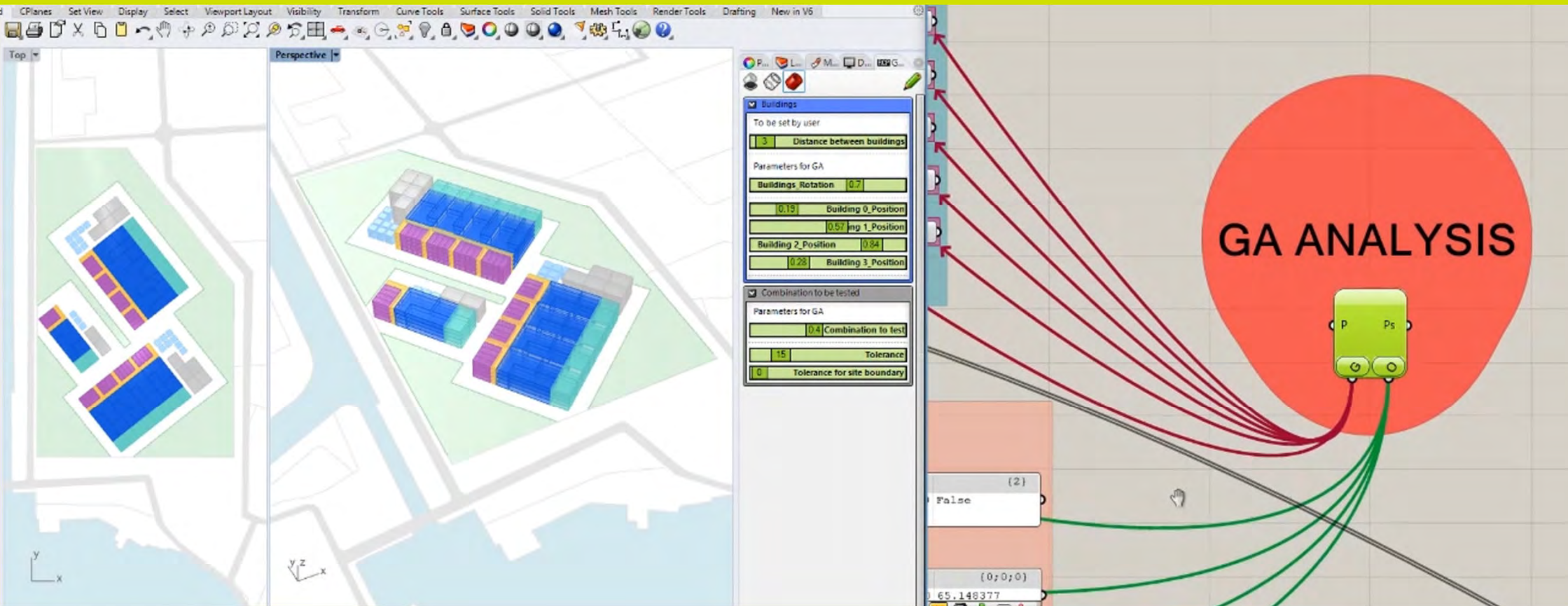
Combine

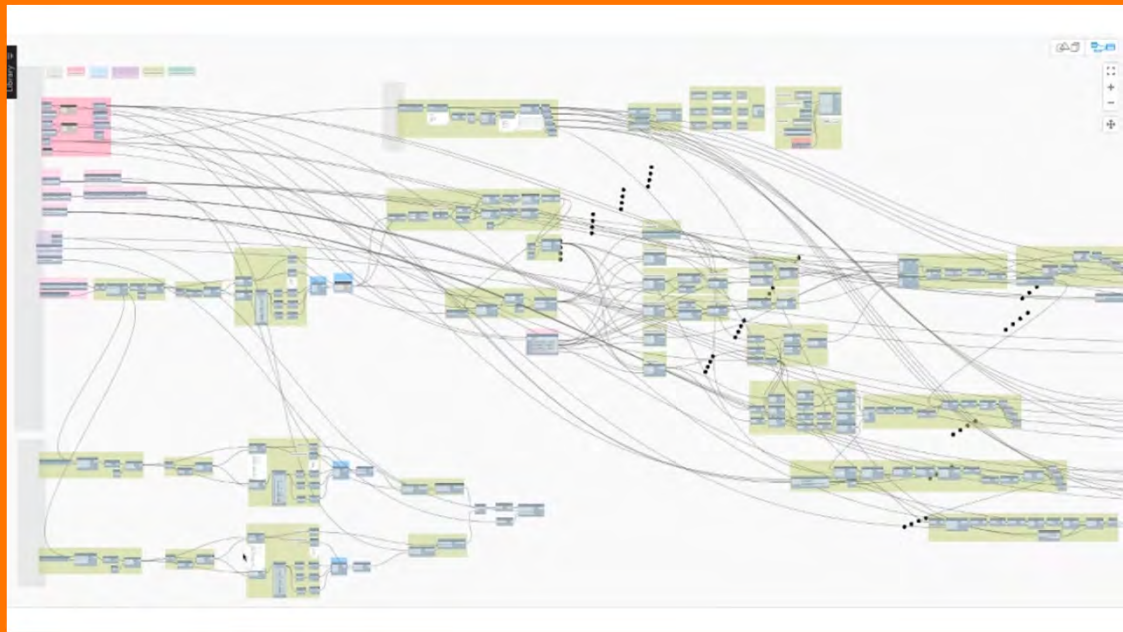
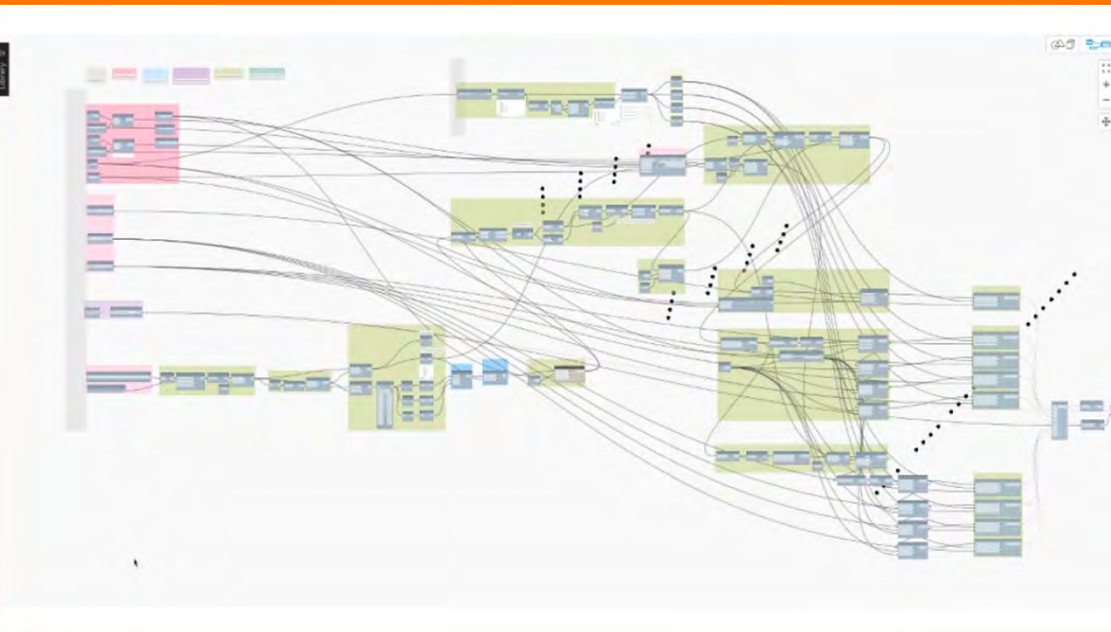
Undo

Swap

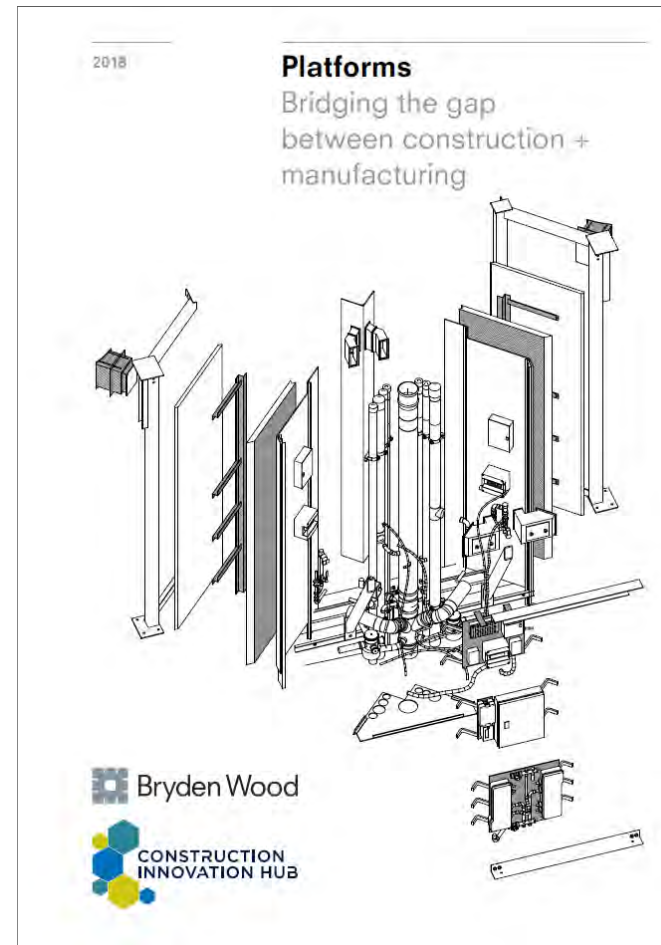
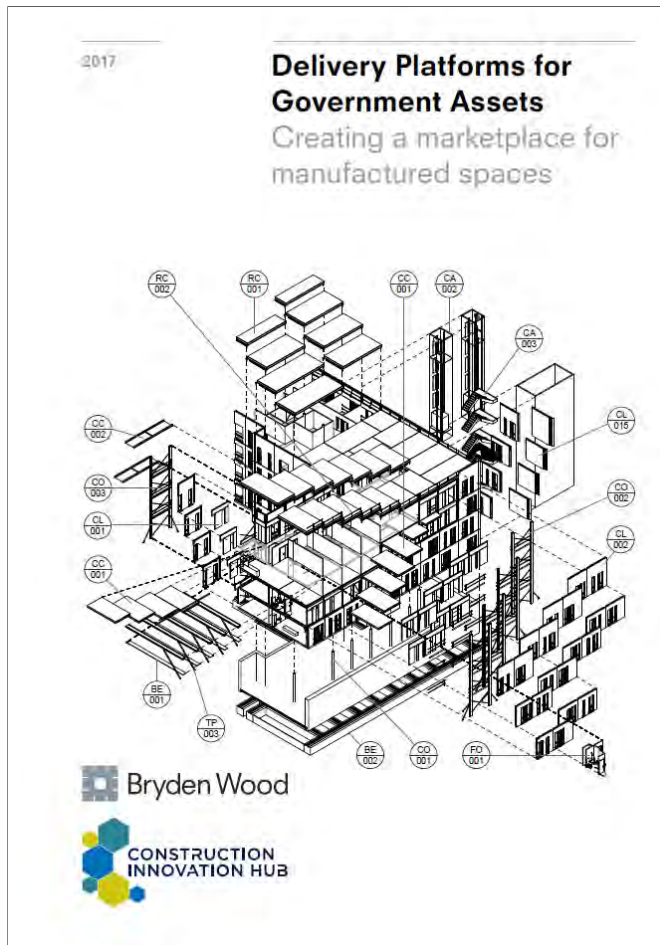
Mirror Interior

Populate Apartments





Digital assembly from a known **library of components**



brydenwood.co.uk/perspectives/178/

Thank you.



@Jaimie_BW
@BrydenWood



Bryden Wood



@brydenwoodtech



@brydenwoodtech