

DATA IN CONSTRUCTION





CORE OFFERING

Intelligent digital
versions of real
building products...

...in the Cloud

Cloud Types



bimobject.com is a Public Site (open)



bimobject.com/brand-x is a Product Site(open)



client.com/project is a Project Site (hidden)

BIMObject SUBSIDIARIES

BIMObject Eastern Europe

- Budapest

BIMObject France

- Paris

BIMObject Germany

- Munich

BIMObject Italy

- Milan

BIMObject Poland

- Gliwice

BIMObject Spain

- Madrid

BIMObject UK

- London

BIMObject USA

- St Louis

BIMObject Development Centres

- Croatia, Hungary, Poland, Sweden

JANUARY 2017

- Autodesk Inc transferred its entire Autodesk®Seek client base to BIMObject

October 2018

- 970k+ Registered Users
- 296,000,000+ Site Visits
- 30,000,000 product downloads
- 1200+ manufacturers brands
- 25,000,000 products hosted



BIMObject Corporate Headquarters Malmö, Sweden



AUTODESK®
SEEK

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GLOBAL

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MARKET

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LEADER



AUTODESK®
SEEK



BIMobject Corporate Headquarters
Malmö, Sweden

bimobject®

It All Starts with Data

SKBHXCPTHRTN0710141012101750

??????????

SAS

BOARDING PASS



SKBHXCPTHRTN0710141012101750

SKBHXCPTHRTN0710141012101750 ???? ?

- SK** *Scandinavian Airways Flight Prefix*
- BHX** *Birmingham International Airport*
- CPH** *Copenhagen Airport*
- RTN** *Return Flight*
- 0710** *Departure Date – 7th October*
- 1410** *Departure Time - 2.10pm*
- 1210** *Return Flight Date – 12th October*
- 1750** *Return Flight Time – 5.50PM*

SKBHXCPHRTN0710141012101750 ?????

RAW DATA

SK
BHX
CPH
RTN
0710
1410
1210
1750

Scandinavian Airways Flight Prefix
Birmingham International Airport
Copenhagen Airport
Return Flight
Departure Date – 7th October
Departure Time – 2.45pm
Return Flight Date – 12th October
Return Flight Time – 5.50PM

**Apply Rules or Configure
Data to**

CREATE INFORMATION

SKBHXCPHRTN0710141012101750 ?????

SK	<i>Scandinavian Airways Flight Prefix</i>
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For a successful visit I need to:

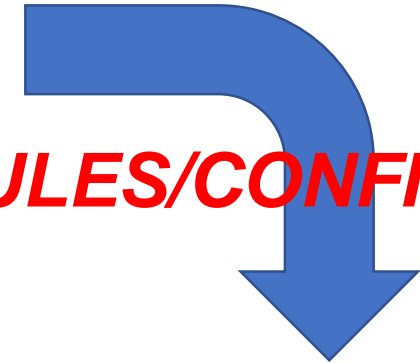
pack, arrange transport, obtain currency,
confirm meetings, set agendas, set objectives,
etc...

...in other words, use my skills or research, to
apply the information to...

CREATE KNOWLEDGE

RAW DATA

RULES/CONFIGURE



INFORMATION

SKILLS/RESEARCH



WISDOM

LEARNING

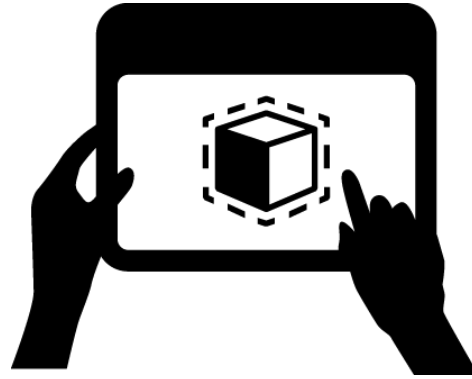


KNOWLEDGE

So ***DATA***
is the Starting Point for
Information, Knowledge
and Wisdom

Configured DATA in Construction Part 1

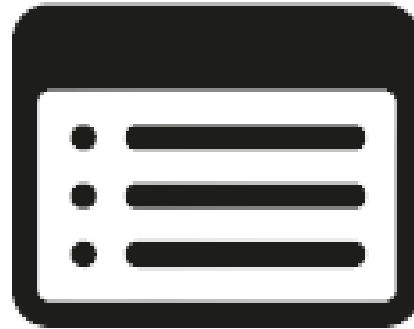
GEOMETRY



Content Created in Common Industry Software

Configured DATA in Construction Part 2

PROPERTIES
(data sets)



**Embedded into Geometry or Linked from
another Source**

Configured DATA in Construction Part 3

SINGLE SOURCE



Single Source of Truth - SSoT

In the BIM Environment **SSoT** is the practice of structuring information models and associated data such that every data element is stored exactly once.

Thank You

bimobject[®]

Accurate, Incorruptible and Controlled data