



The Importance of Data to your BIM Strategy

Have you defined your organisation's digital strategy?

How reliable is your BIM data and can you control its use?

Addressing these issues are key requirements for proper BIM implementation and for the Government's new Digital Built Britain 2025 strategy.

All construction is essentially an assembly of building components and the ability to represent these components, or objects, in an acceptable BIM format having easy, reliable and controllable access to them, facilitates the whole process of design and build.

Traditional file-based systems, often used by manufacturers, can be difficult to control and far too easy to manipulate.

From a client or specifier perspective, you may not wish to specify a particular manufacturer early in the design phase – but you will want to retain control of the specification and ensure it cannot be changed. What is the best way of achieving this?

Buildoffsite is partnering with the world's leading experts in digital content management, BIMobject, to offer an interactive workshop – *The Importance of Data to your BIM Strategy*.

- **Access** - how to control BIM data access
- **Control** - how to avoid data being manipulated or corrupted
- **Data changes** – how to manage data changes
- **Tracking** - who is accessing your content
- **Security** - how to maintain stringent standards
- **Application** – including Scanning, Tracking and emerging AR/VR developments

Government and Industry experts will also:

- **Address** the government needs for consistent data
- **Consider** the challenge of integrating offsite supply with onsite assembly

- **Understand** the importance of reliable data for infrastructure and maintenance

Who will this benefit?

- Modular building and component manufacturers
- Facility Managers, particularly Retail, Hospitality, Leisure
- Clients
- Architects and specifiers
- Main contractors
- Consultants – project managers, structural engineers and cost managers.

Speakers

BIMobject UK

David Jellings - MD

Matthew Jackson - Global Technical Director, Digital Building

Ed Goksal - Solutions Specialist

Infrastructure & Projects Authority (Reporting to HM Treasury and Cabinet Office)

Alex Lubbock - Head of Digital Construction

Armstrong World Industries Ltd

Rob Gardner - Commercial Technical Manager EMEA

Luke Steadman – Business Development Manager – **Catsurveys Ltd**

Approximate Timings:

- 16:00 Registration
- 16:15 Chair to introduce
- 16:30 Presentations
- 18:30 Networking & Drinks
- 19:30 Close