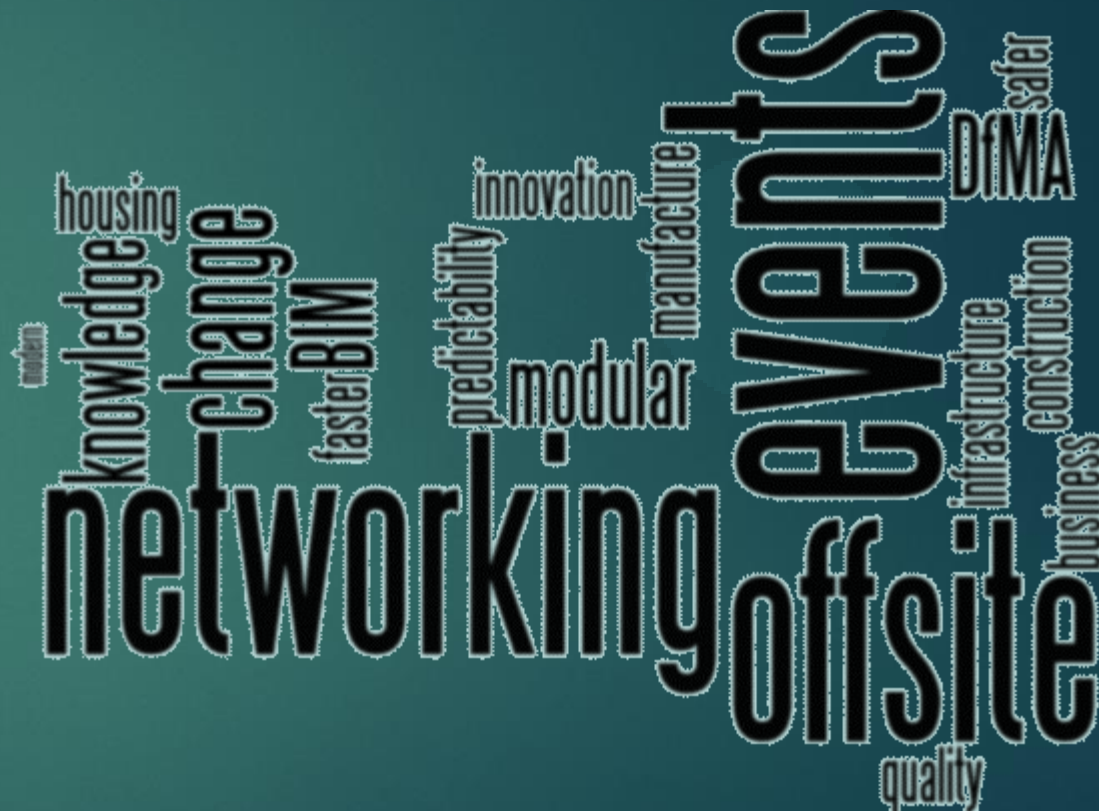


Buildoffsite



The Mayor Of London's Draft Housing Strategy

- ▶ Target to build 90,000
affordable homes before 2021

London Draft Housing Strategy

5 Key Measures to Deliver Homes

- ▶ Diversifying the housing sector
- ▶ Setting clear housing targets for councils.
- ▶ Ensuring homes are affordable
- ▶ Bringing forward more land for housing:
- ▶ Improving skills

London terminology:

Precision Manufactured Homes

Designed, Sealed, Delivered the GLA Offsite Report

6 Relevant Recommendations

- ▶ Clear and strong leadership from the Mayor
- ▶ Identify & **remove barriers** to Offsite
- ▶ Adopt a Manufactured **Housing Design Code**
- ▶ Launch an **Innovation Fund** focused on Offsite
- ▶ Use GLA & TfL Land to stimulate the Offsite Sector
- ▶ Set-up a London specific Offsite Procurement Framework

Buildoffsite Proposed Principles

- ▶ Avoid duplication of effort
 - ▶ Build on existing standards, contracts, procurement
- ▶ Grow the market
 - ▶ Additional capacity not displacing traditional
 - ▶ Talking up the offsite sector not competing for share

Key Issues from the GLA / Buildoffsite Housing Hub

- ▶ **Procurement**

- ▶ Are frameworks are the answer ?

- ▶ **Design**

- ▶ Overcome the paradigm of cookie cutter boxes

- ▶ **Quality**

- ▶ Improved and demonstrable performance.

- ▶ **Product maturity,**

- ▶ Meeting market expectations – Delivering viably

- ▶ **Insurance Assurance**

- ▶ Build confidence for developers, owners and landlords

Key Issues from the GLA / Buildoffsite Housing Hub

▶ **Demand**

- ▶ Stable demand supports increased capacity and reduced cost
- ▶ Serial Prototypes reduce our ability to reduce costs

▶ **Temporary housing**

- ▶ Significant Demand
- ▶ Circular economy and more sustainable options

▶ **Confidence Offsite Capacity**

- ▶ Is it capable – Quality, cost and delivery
- ▶ Scalable – able to meet market demand
- ▶ Sustainable – robust enough to survive market fluctuations



Discussion forum



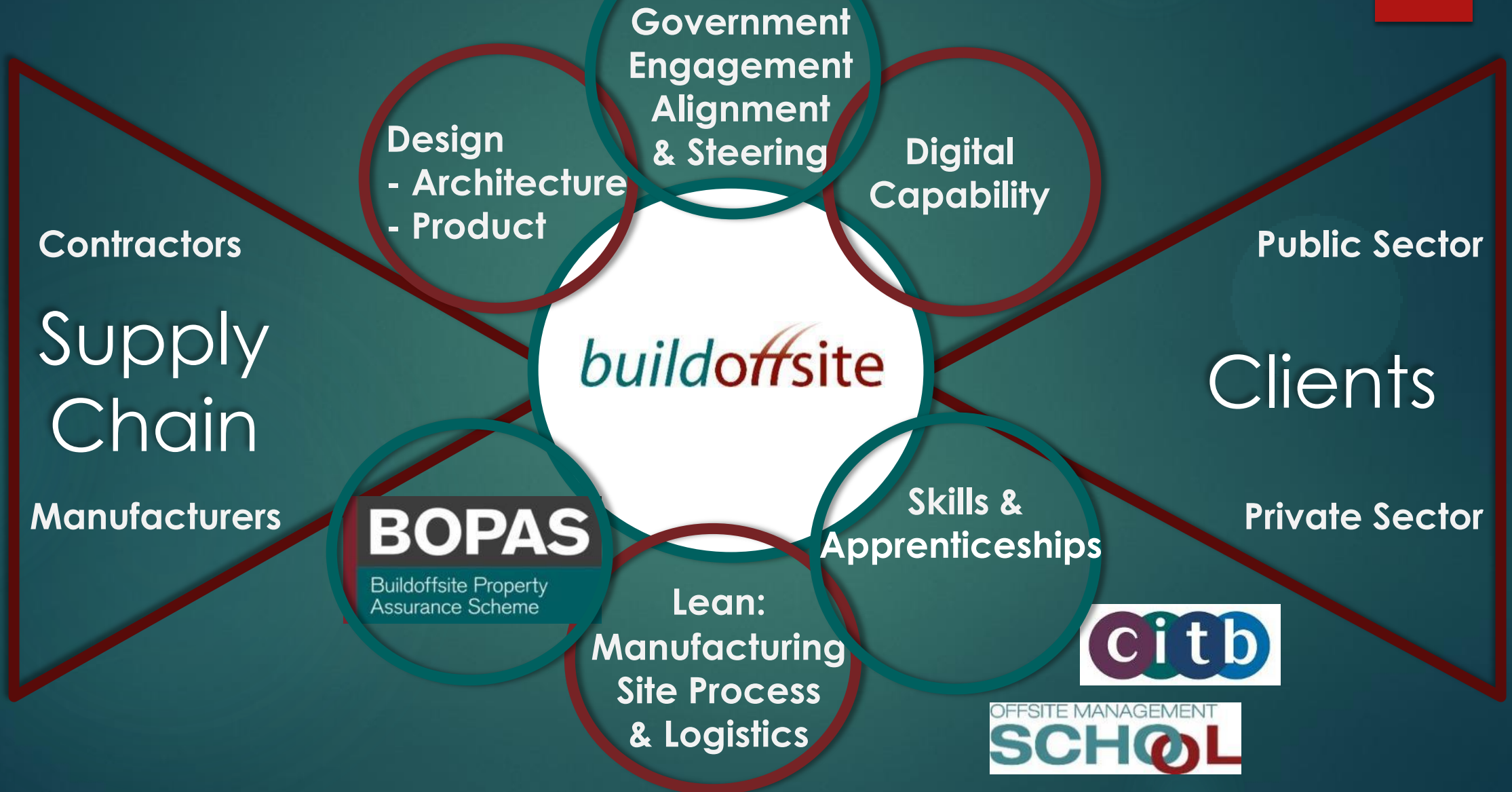
YOUR PERSPECTIVES GUIDE OUR PROGRAMME

Buildoffsite

- ▶ Voice of UK Offsite Construction
- ▶ Business-to-business Network
- ▶ Membership Organisation

Enabling the construction industry to
deliver far greater project value

Across the value chain



Our Challenge to You....

- ▶ Work with other industry innovators.
- ▶ Get involved to shape the future for your chosen markets.
- ▶ Set new standards for construction.

What else can we do together?

