
**OFFSITE
CONSTRUCTION**

SUPPLY OF
AFFORDABLE HOMES

SUSTAINABILITY

INNOVATION &
TECHNOLOGY

NEW BUILD

ASSET MANAGEMENT

RETROFIT

REPAIRS &
MAINTENANCE

**MEDIA
PACK**



26/27 NOVEMBER 2014
LONDON OLYMPIA

**BE PART OF
HOMES 2014**

Brought to you by

buildoffsite

and the team behind

**INSIDE
HOUSING**



**//Sustainable Housing
AWARDS 2014**

SOCIALHOUSING
FINANCE, BUSINESS AND GOVERNANCE IN HOUSING

in partnership with

ocean media group Ltd



BRINGING THE HOUSING SECTOR TOGETHER

Meet thousands of senior housing professionals over two exciting days of learning, networking and deal-making.

- **Join over 150 suppliers** of offsite solutions, asset management, repairs and maintenance and retrofit products
- **Three FREE to attend seminar theatres** offering high level strategic education
- **Fantastic networking opportunities** with key housing personnel
- **Expert advice** from both the housing and commercial sectors, with panel discussions, practical case studies and the sharing of best practice on the latest issues, trends and legislation in housing
- **New to Homes 2014:** Offsite construction, new build & innovation zone

This content-rich experience ensures you meet and connect with the people that really matter.



32%
OF THE
VISITORS
OF THE
HOMES 2013
HAD BUDGET
RESPONSIBILITY
FOR £500,000
OR MORE

MEET OUR VISITORS

MEET HOUSING PROFESSIONALS FROM THE FOLLOWING ORGANISATIONS:

- ALMO
- Architects & specifiers
- Housing association
- Local authority
- Product manufacturer/supplier
- Professional services/consultant
- Registered/private landlord

WITH JOB TITLES SUCH AS:

- Chief Executives, Chairs and Finance Directors
- Development Directors / Managers
- Sustainability Directors / Managers
- Procurement Directors / Managers
- Heads of Housing / Housing Directors
- Retrofit project Directors / Managers
- Directors of Asset Management / Asset Managers
- Property Services Directors / Managers
- Repairs and Maintenance Directors / Managers
- Plus, architects, surveyors, property developers, property managers, contractors and consultants



134%
MORE ATTENDEES
FROM HOUSING
ASSOCIATIONS IN 2013*

*Compared to 2012



106% INCREASE
IN CHIEF EXECUTIVES
AND MANAGING
DIRECTORS IN 2013

PREVIOUS ATTENDEES TO HOMES INCLUDE:

A2Dominion
AmicusHorizon
Barnet Homes
Birmingham City Council, Housing Department
Circle
Derwent Living
Ealing Borough Council
First Wessex
Genesis Housing Association
Harrow Council
Joseph Rowntree Foundation
London and Quadrant
London Borough of Hammersmith & Fulham
London Borough of Newham
Midland Heart
Network Housing Group
Nottingham City Homes
Orbit Group
Places for People
Royal Borough of Greenwich
Southwark Council
Sovini
Stevenage Borough Council
The Riverside Group
Trafford Housing Trust
Wakefield and District Housing

EXHIBITING RATES

• **Shell Scheme Stand**

- Walls
- Carpet
- Fascia
- Name board

£395 per m²

• **Space Only**

- Open floor space
- 2.4m high walls will need to be constructed
- No walls or carpet included

£348 per m²

STAND PACKAGES:

• **25m² Package:**

- 1/2 page advert in Show guide
- Online sponsor – Rotating button banner
- logo and 100 word company description in sponsors' area
- Enhanced exhibitor listing in the Official Show Guide

• **Shell Scheme Package**

£10,250

• **Space Only Package**

£9,000

• **36m² Package:**

- Full page advert in Show Guide
- Logo and 100 word company description in the sponsors' area
- Enhanced exhibitor listing in the Official Show Guide

• **Shell Scheme Package**

£14,750

• **Space Only Package**

£13,000

PLEASE NOTE:

All stands have a £260 media charge and you must supply a copy of your public liability insurance (if you do not have this we can supply it for you at a cost of £125). All prices are + VAT. Stands costs do not include, electricity, furniture or lighting.

AS AN EXHIBITOR YOU WILL RECEIVE:

- Enhanced company profile on homesevent.co.uk including your company logo. Exhibitor A-Z listing in the official Event Preview and profile in the official Show Guide
- Free guest invites to encourage your current and prospective clients to see you at the show
- Free exhibitor passes (quantity dependent on stand size)





SPONSORSHIP

ONLINE SPONSORSHIP:

Advertising on the event website - homesevent.co.uk - will run until December 2014 - make sure you book early to secure a premium position.

- **Top banner – rotating across site** £1,500
- **Right hand button (large)** £1,000
Button ads rotate in the same position throughout the site
- **Email sponsorship (per email)** £1,500

ONSITE SPONSORSHIP:

- **Bag Sponsor (excluding production)** £3,500
- **Lanyards (excluding production)** £3,500
- **Badges (including production)** £3,000
- **Insert leaflet** £750

Registration area Sponsorship £10,000

- Full branding on the front registration area
- Logo on the online registration page including logo on the confirmation email
- Branding on all registration event literature including adverts, flyers and the official Show Guide
- Full page advert in the official Event Preview

Main Sponsor £25,000

- Branding on all event literature including adverts, flyers and the official Show Guide
- Seminar sponsor including sponsors colours with full signage throughout
- Outside back cover advert in the official Show Guide
- Logo on the front cover of the official Show Guide
- Full page advert in the official Event Preview
- Headline sponsor on homesevent.co.uk across all pages including a 100 word company description
- Enhanced brochure listing
- Two speaking opportunities (one on each day) in a seminar theatre plus the opportunity to Chair
- Brochure / leaflet in the show bag

Seminar Sponsor £15,000

- One guaranteed speaking slot
- Branded colours in your seminar with full signage throughout
- Sponsorship of all marketing material associated with this theatre i.e. adverts, flyers and in the official Show Guide
- Full page advert in the official Show Guide
- Enhanced listing in the official Show Guide

PLEASE NOTE:

- You must have a stand presence in the exhibition in order to take a sponsorship package
- All prices are +VAT

FOR THE LATEST FLOOR PLAN, STAND AVAILABILITY AND CUSTOM SPONSORSHIP PACKAGES PLEASE CONTACT:

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