

The impact of globalisation on the business of construction

*Being Aware, Being Prepared, Getting Involved.
A conference hosted by Buildoffsite in collaboration
with the Department for Business*

Context

Globalisation and industrialisation have changed the business of construction. The world of design, procurement, manufacture, and construction is changing to make the delivery of projects more efficient, safer, faster, and more client focused. Companies from the developing and emerging economies are not hide-bound by tradition and are already having an impact on the UK construction industry. That impact will grow significantly over the next decade both for businesses and for individuals. Companies from the developed world have not stood still and have responded to the new competition. Overseas clients, investors and financiers are active in the UK market, but there are also opportunities overseas for UK companies with innovative ideas and skills, irrespective of the size of the company. For some this inevitable development will be seen as a threat to be defended against at all costs, whilst for others it will be seen as an opportunity to embrace change and win new business, to work in new ways with new partners and to develop careers in a truly global market place. It certainly won't be business as usual.

It is essential that UK construction businesses are aware of what is on the horizon and are properly informed to make the decisions that are right for them. It won't matter if you compete only in a local, a regional or a national market – it is almost certain that you will be affected by globalisation.

This conference will provide you with an overview of the global developments that are underway and with input from large and SME companies operating in overseas markets.

Details

Date: Thursday 7 November 2013

Time: 14.00 to 17.45

Venue: The BIS Conference Centre, 1 Victoria Street, London SW1H 0ET

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Agenda

- 13.15** **Registration and networking**
- 14.00** **Welcome and introduction**, Richard Ogden, Chairman, Buildoffsite
- 14.10** **Helping UK companies to win business overseas**, Mike Carroll, UKTI
- 14.25** **Global trends in project delivery and the Implications on the business of construction – an introductory session**, Professor Roger Flanagan, University of Reading
- the big drivers and issues shaping global construction
 - companies and culture
 - winning work with the new competition
 - some of the recipes for success.
- 15.10** **Q&A**
- 15.30** Comfort break
- 15.50** **Sharing experiences – opportunities, challenges and some honest truths**
- Gary Toyne, Sales Director, Siemens
 - Paul Cooper, Managing Director, Ormandy
 - Mark Bryden, Managing Partner, Bryden Wood
 - John Dyson, VP & Head of Global Project Management, GSK
- 17.00** **Discussion session and Q&A with an expert panel**, chaired by Richard Ogden
- 17.45** **Summary and close**

Drinks reception and networking

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