

PRESS RELEASE

For immediate release

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Innovaré Appoint New Business Development Manager

Innovaré Systems Ltd has strengthened its team ahead of 2010 with the appointment of Jeff Tomlinson as a Business Development Manager.

Jeff joins Innovaré after spending 20 years at one of Europe's largest Plc construction manufacturing companies where he was closely involved with the launch of several new products, with particular emphasis on structural insulated panels (SIPs). During 2009, Jeff was based near Washington DC, USA where he undertook a Vice President role overseeing the business's renewable energy technologies across North America.

In his role at Innovaré, Jeff will be responsible for developing relationships with new clients and key customers in order to drive the specification of Innovaré's i-SIP building system within the social and private housing, healthcare, education and leisure markets.

"With solid experience of the SIPs market, Jeff brings great calibre and understanding to Innovaré across a wide range of departments, including sales, estimating, technical services and design and engineering," comments Andrew Orriss, Managing Director of Innovaré Systems.

"The market drivers behind SIPs are beginning to evolve, such as the upcoming changes to Building Regulations Part L and a push for more sustainable living. We are delighted to have Jeff on board as we seek to drive increased specifications and provide guidance to architects, contractors and developers when looking to adopt an alternative to traditional build methods."

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Jeff Tomlinson, new Business Manager at Innovaré adds, "I'm very proud to be taking up a new position at Innovaré. It is a business that shares my passion for the advantages that SIPs can offer the construction industry. As Building Regulations become even more stringent and more new homes are required to meet the Code for Sustainable Homes, we are well-placed to provide best practice guidance and advice to the market."

Jeff, a former motorcycle racer during his 20s, enjoys spending time with his wife Victoria and two teenage daughters and is a keen guitarist and singer.

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Notes to the Editor:

Summary of Benefits

- Innovare Systems provides a single point of contact and responsibility for design, manufacture, supply and assembly on-site of the i-SIP building system with collateral warranties, BBA certification and NHBC approvals all in place.
- Speed of construction – envelope typically completed in three days.
- Independently engineered to provide proven performance.
- Flexibility in design and build, more adaptable to different architectural designs.
- Exceeds the requirement of Approved Document L 2006.

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